JOHN BULL, JUNE 26th, 1926.

No. 555. VIRGINIA

STATE EXPRESS CIGARETTES

SUPERIOR No. 444

PREPARE for HOLIDAYS NOW! Cheques and Postal Orders Payable to

Drink and Enjoy LIPTON'S TEA

JOHN BULL

VOL. XXVII. No. 734. SATURDAY, JUNE 26, 1926. TWOPENCE.

[Registered at the G.P.O. as a Newspaper.]

Edited by HORATIO BOTTOMLEY

AMAZING LETTERS OF A DEGENERATE

During the year 1919 more than 250 MILLION tins were sold in the United Kingdom, so great is the demand for

By Appointment to H.M. The King

NESTLÉ'S MILK

STILL THE RICHEST IN CREAM.

One reason why inferior brands—unknown before control enabled them to be sold at the same price as Nestlé's—can be offered for less money is that MUCH MORE WATER IS LEFT IN, so that you pay for water at the price of milk.

Appearances are deceptive to the casual purchaser, so beware of imitations even in larger tins; they may be more remunerative to the trader, but they will certainly cause disappointment to the consumer. INSIST on NESTLES.

WHATEVER THE COUNTRY OF ORIGIN, NONE OF THE CREAM IN THE ORIGINAL MILK IS EVER REMOVED FROM NESTLÉ'S MILK.

So long as present stocks last, cash prices, 1/4½ and 8½d. per tin in spite of 4d. per lb. increased cost of sugar.

The MAXIMUM QUALITY and VALUE. ANYTHING LESS is at YOUR EXPENSE!

NESTLÉ'S, 6-8, EASTCHEAP, LONDON, E.C.3.

UNPRECEDENTED SALE OF TINNED FRUIT.

IN HEAVY CANE SUGAR SYRUP.

Direct to the Public at less than Manufacturers' Costs.

		Per tin.	Per case of 24 tins
PEARS	2½ lbs. nom	2/2	52/-
RASPBERRIES,	2 lbs. "	2/2	52/-
CHERRIES (Stoned)	2 lbs. "	2/-	48/-
LOMBARD PLUMS,	2½ lbs. "	2/-	48/-
GREENGAGES	2 lbs. "	1/7	38/-
PEACHES	2 lbs. "	1/7	38/-

Nett weight of contents 2½lb. tins about 30 to 32 oz.; 2lb. tins about 21 to 23 oz.

Packed free and sent carriage forward per goods train. Cases can be had mixed as desired. The approx. cost of carriage on 24 tins is 2/- within a 50 mile radius of London; to Edinburgh it is 4/6. These figures will enable buyers to estimate cost to them.

These fruits are put up by the best Canadian packers, and the contents of every tin are guaranteed to be made from pure fruits and cane sugar only, packed in 1919. We will refund amounts expended if any of this fruit is returned to us as unsatisfactory for any reason whatsoever, provided we are notified within 7 days of receipt of same.

This offer is made in order to release capital and warehousing space for other purposes, and only 5,000 cases remain for disposal. Once sold, sugar being triple the cost for packing new fruits, it will obviously be impossible to repeat the offer.

Separate tins can be supplied to callers, but prohibitive postal rates, etc., make despatching and wrapping impossible.

On Sale at Our Showrooms:

94, VICTORIA STREET, LONDON, S.W.

Staines Kitchen Equipment Co., Ltd. (Near Victoria Station).

ECZEMA from BABYHOOD

MARVELLOUS ZAM-BUK CURE!

Lady Organist's Story.

Miss Millie Knights, Lowestoft.

"I am organist at the Fishermen's Bethel at Kessingland, Lowestoft, and an attack of eczema, which had persisted ever since I was three months old, spread to my hands and made it quite impossible for me to go on playing."

Thus begins the tragic story which Miss Millie Knights, who lives at 1, Geneva Cottages, Kessingland, Lowestoft, told to a "Lowestoft Journal" reporter.

"The disease first broke out on my head," Miss Knights continued, "and spread by degrees to other parts of my body. As I grew up the disease seemed to grow with me, and though my parents did all they could, nothing was able to move the eczema. When I left school I still suffered agonies.

RASH ON HANDS AND ARMS.

"Three years ago my skin got worse, and big rashes broke out all over my hands and arms. I really despaired of ever being cured.

"But my mother had been hearing a good deal about Zam-Buk. So I started to use this herbal balm. Whenever I applied Zam-Buk the sores began to die away, and didn't return. Gradually all the disease was drawn out, and *I now have a clearer and healthier skin than I have ever had in all my life.* I am in my old place again at the Bethel organ, very grateful to Zam-Buk for ridding me of this terrible eczema."

Zam-Buk is the World's Greatest Healer. Sold in sealed boxes at all chemists and drug stores. There is nothing "just as good."

BOOT TRADE SECRETS.

SENSATIONAL DISCLOSURES.

PUBLIC WARNING.

Notwithstanding statements in the Press to the contrary we say that no Northampton Boot Manufacturer is offering his goods at 40 per cent. reduction.

None of the boots which are now being offered at £1 a pair are made in Northampton, where only high-class footwear is produced.

None of the firms who have these supposed bargains for sale are boot manufacturers themselves, but merely dealers who are buying inferior productions in order to sell at a big profit.

Low-priced boots cannot be produced from expensive leather, after properly trained labour has been applied to it, and it is a direct insult to the intelligence and the craftsmanship of Northampton's highly skilled bootmakers to have it stated that these 20s. boots are made by them.

A STRIKING OFFER.

To show you what Northampton boots are really like, and what you can save by buying direct from the manufacturer, W. Barratt & Co., Ltd., will send on approval a pair of these Gent's prime Box Calf Boots, made on the Hand Sewn principle, direct to you for 30s. post paid. Show them to any unbiased judge of footwear, and if he does not declare them to be equal to three pairs of the 20s. boots now offered so freely, W. Barratt & Co., Ltd., will make you a free gift of them.

Supplied in sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. If size not known, send pencilled outline of stockinged foot.

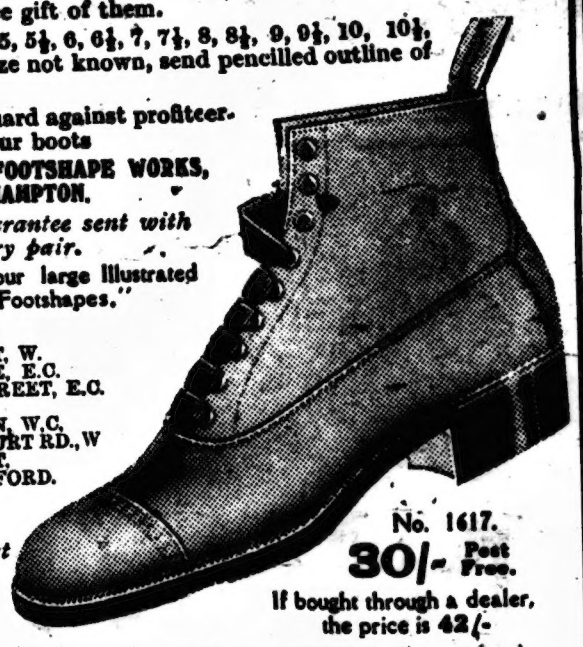
Your only safeguard against profiteering is to obtain your boots

DIRECT FROM FOOTSHAPE WORKS, NORTHAMPTON.

A Signed Guarantee sent with every pair.

3d. Postage brings our large Illustrated Catalogue of "Footshapes."

Depots:
36, OXFORD STREET, W.
21 & 22, CHEAPSIDE, E.C.
57, FENCHURCH STREET, E.C.
168, STRAND, W.C.
285, HIGH HOLBORN, W.C.
12, TOTTENHAM COURT RD., W
18, DARLEY STREET, BRADFORD.



All Post Orders must be sent direct to our Works at Northampton.

No. 1617.

30/- Post Free.

If bought through a dealer, the price is 42/-

W. BARRATT & CO., LTD. (Dept. J),

"FOOTSHAPE" WORKS, NORTHAMPTON.

15 DAYS' TRIAL

Sent Packed FREE and Carriage PAID.

Lowest Cash & Easy Payment Prices. Immediate delivery. Big Bargains in New and Second-hand Cycles. Accessories, etc., at popular Prices. Write for Free List and *Special Offer* of Sample Cycle.

MEAD CYCLE CO. Ltd. Dept. B, 657, BALSALL HEATH, BIRMINGHAM.

Est. 33 Yrs

WEB EQUIPMENT

The original MILLS EQUIPMENT CLEANER again obtainable at all Canteens.

WATERPROOFS, CLEANS AND RESTORES WEB ACCOUTREMENTS.

6d. per Packet Approved by War Office.

MILLS CLEANER CO., 16, Nile Street, London, N. 1.

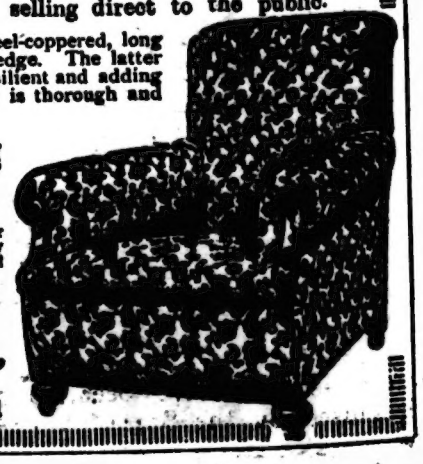
CLEANER.

When the Day's work is done you appreciate the

Berkeley

GET this famous Easy Chair and realise its comfort. Thousands have done so and everyone is satisfied that there is no better value on the market. The low price is only possible because of standardised production and selling direct to the public.

The frame is of great strength, the springs are steel-coppered, long and flexible, and are fitted in the back, seat and front edge. The latter has an independent front, making the seat very resilient and adding greatly to the life of the chair. The upholstery is thorough and the coverings are durable and artistic.



Price £5 : 15 : 0 or 17/6 with order and balance 18/6 monthly.

Sold on the Money-Back Principle.

Every Berkeley is delivered carriage paid soon after receipt of first payment with order, and if not completely satisfactory it may be returned AT OUR EXPENSE, and all money paid will be REFUNDED.

If unable to call, write NOW for samples of coverings and full particulars, sent post free

H. J. SEARLE & SON, LTD.,

Manufacturing Upholsterers,

(Dept. J.B.) 70-78, OLD KENT RD., LONDON, S.E.1

JOHN BULL

"Peace hath her victories no less renowned than war."
Milton.

The Paper on which the Sun Never Sets.

Politics without Party—Criticism without Cant:
Without Fear or Favour, Rancour or Rant.

"For forms of government let fools contest;
Whate'er is best administered is best."—*Pope.*

Vol. XXVII. No. 734. **Week ending Saturday, June 26th, 1920.** **Twopence.**

"THE WORLD, THE FLESH, AND THE DEVIL."

[The Editor discourses upon passing events and topics of the day.]

The League.

The more we hear and see of it, the more convinced do we become that the League of Nations is a great ideal—and nothing more. Without the co-operation of America it can never be a Reality—just as, without armed forces behind it, it could never be a Power.

A Gross Dereliction.

Pressed by us to admit that the punishment of the German war criminals had, like certain other election pledges, become a bad political debt, the Prime Minister declared that to "write it off" would be a "gross dereliction of duty on the part of the Government." We have made a note of those words.

The Louth Disaster.

We are not referring to the recent by-election, but the cloud-burst, and what we want to know is why—as was the case in the similar catastrophe three years ago near Great Missenden—the news was at first hushed up? Is there any suggestion that the Hun was at the back of *this* disaster?

Mr. Balfour.

Though physically literally "in the pink," we thought we discerned symptoms of mental fatigue during his League of Nations speech. "Two great parliamentary 'has beens'" was the comment of a Member sitting near us while Mr. Asquith was also speaking.

The Scarlet Mania.

We commend the following letter—from an Old Regular—to Mr. Churchill: "Any old soldier with experience of pre-war uniform would prefer the easy fitting khaki to the tight and expensive 'soldier in the box' outfit." Keep to khaki!

Churchill's Mistake.

We have the utmost regard for the abilities of Mr. Winston Churchill, but we are certain he is making a big mistake in this scarlet uniform stunt. It would not require much expert organisation to bring about a Government defeat on the question—but where *are* the experts? Will our little friend, Wedgwood Benn, be equal to the task?

Our Pilots.

Last week we had the privilege of presiding at the dinner to the United Kingdom Pilots Association, supported by a large number of honourable friends in the House. It was a great function, and we could not resist a feeling of deep gratitude and pride as we gazed upon the hundreds of war heroes present—and whose services have been, so far, too little recognised by the State.

Hun Peace Regatta.

Germany has recently held her "First Peace Regatta," when over fifty motor-boats and racing yachts competed. Poor, "broken-backed, bankrupt Germany"!

Postal Intelligence.

We have just received from India a letter sent in an envelope with only our photo upon it, and the words, "Tommy's Friend, London." We wonder the Home Secretary did not stop *that*.

A Derby Incident.

One of our readers calls attention to the fact that June 2nd, on which day Spion Kop won the Derby, was also the anniversary of the death of General Buller, who was in command at the famous battle of that name during the Boer War. If only we had known it before the race! Mr. Asquith, however, had evidently made a note of it.

LAST WEEK!

Bullets £1,000 1st Prize
AND 40 HOLIDAY PRIZES.
AND
Racing £250 Prize.

See Pages 20 and iii of Cover

Society News.

Here are two items of news, relating to the Presentations at the recent Drawing Room: By Countess Curzon of Kedleston—Frau Stahmer; By Frau Stahmer—Frau Defour Ferouce and Fraulein Defour Ferouce. That's all!

The *Flush* Scandal.

This gets more scandalous every day! Owing to the juggle in transferring the ownership of the ill-fated vessel, detailed on another page, we fear that our recent anticipation that the poor starving dependents of the crew will receive early compensation, was "too previous." We intend, however, to follow the matter up. Its iniquity is most glaring.

A "Too Strong" Man.

Congratulations to the *National News* on its timely exposure, last Sunday, of the extraordinary and unconstitutional action of the Minister of Transport, in interfering with the freedom of a House of Commons Committee, to whom a special instruction had been given in regard to the Tubes Bill. Sir Eric may be a strong man—but there is such a thing as being too strong.

The Kangaroos and the Cat.

So Australia is introducing the "cat" for outrages with violence. If only all punishments were "made to fit the crime," the world would soon become "good."

Derby Sweepstakes.

After all, the "sensational proceedings" in regard to the Victory Club and other Derby Sweepstakes have fizzled out. When *shall* we have another tilt in the Strand with the legal bigwigs? Like Disraeli, we are afraid we are becoming too respectable.

Government Gambling.

Which reminds us that before this issue is published the Government will have conducted an undoubtedly illegal lottery for the drawing of prizes in connection with the Victory Bonds. However, as, in our capacity as President of the Victory Bond Club, we are deeply interested in the result, we will for the moment "wink the other eye"!

The *Deutschland*.

The monster German submarine is now on view off the West Pier at Brighton, and if you wish to see her you must hurry up, the Admiralty having given notice that, under the terms of the Armistice, she must be broken up. We are doing our best to obtain permission to extend the exhibition to the end of the present summer season—but the official mind is very devoid of imagination.

A Naughty Princess.

We really must direct the attention of the Public Prosecutor to a photograph which appeared in the papers the other day, depicting Princess Beatrice "trying her luck at the 'Spinning Jenny'"—being aided and abetted by Lady Pearson and the Marchioness of Carisbrooke, with a policeman as a spectator.

The Deadly Parallel.

"DAILY NEWS" Leader, June 17th:—

ASCOT AND ELSEWHERE. In a short respite no doubt from its efforts at that increase of production in which only the workers disbelieve, Society is spending four arduous days at Ascot. . . . But while Society scatters its guineas, sufficient information comes through to enable charwomen and the office boy to lose their shillings, and all parties are well pleased.

"DAILY NEWS" Sporting Page, June 17th:

In the Gold Cup this afternoon Keysoe, Buchan and Pomme de Terre will fight their St. Leger over again, the probables being [list of runners.] It should be a great race, and maybe KEYSOE will repeat the Doncaster triumph.

That's how "information comes through to enable charwomen and the office boy to lose their shillings."

Local Limerick.

(*It is said that the marriage of Miss Keppel and Mr. Maurice Hely-Hutchinson was postponed through indisposition caused by a wisdom tooth.*)

There once was a wedding that tarried
While broadcast the rumours were carried;
Wisdom teeth were the bore;
They were cut just before—
'Stead of after—the couple were married.

Stranger than Fiction.

For three weeks a patient trader of Kingston combed the local Exchange in quest of a man to put up a few shelves around his shop. To his dismay, he was ultimately convinced that, though the Exchange had hundreds of unemployed on its books, not one of them could undertake the job. Is every carpenter in Kingston in full employ?

Statistics.

Apropos of the Labour Ministry, good authority relates that when the returns are made up for the month the number of employed very often includes men who are at that very time walking the streets or elsewhere in search of work. That is to say, a man may be sent to a job for which he is obviously unsuitable, and in a few days he is out again. He may find a job himself, return to draw his card, etc., and is entered as having been "'placed' by the Ministry." There are three degrees of unveracity—fibs, lies and statistics.

Cottages at Cobham.

Has the Ministry of Health selected the best site for the erection of cottages at Cobham, Surrey? It faces a swampy common and is adjacent to the busy Portsmouth Road, which children living in the cottages will require to cross four times a day, going to and returning from school. These objections have been placed before the Ministry by the Advisory Committee, but apparently without effect. Other more safe, salubrious and suitable sites are available, but, as is the way of Government Departments, the Health Ministry will not realise this until too late.

The Seven Sleepers.

William Mobsby, badly injured in the war, and in want of work, went to Croydon to look for it. His wife at Dartford was granted relief of £1 for four weeks by the Guardians. Then those sapient officials sent to Croydon to prosecute Mobsby for the money. Happily, he had friends, who told of their application for a pension for him. It was referred to seven different Departments—each replying, on Form 6, "the matter is receiving attention." Mobsby has been granted three months' time to repay. But will those seven Departments have made up their minds by then?

The Lash Needed.

There are crimes that only a sense of duty compels us to chronicle. At the High Court, Edinburgh, a man named Duncan was sentenced to seven years' penal servitude for a criminal assault on a girl of six. At the Sheriff Court in the same city Alexander Dick escaped with 12 months' hard labour for a criminal offence against another girl of seven. That sentence was salutary compared with a result at Chesterfield, where a human beast, Solomon Dickinson, was sent to goal for only two months for assaulting a child of four. Such an unnatural scoundrel should writhe under the lash.

Dreaming.

Replying to the congratulations of Free Churchmen on the attainment of his episcopal jubilee, the Bishop of Liverpool said he often dreamed of the day when all the Churches of the Reformation would be made one. Come to think of it, this is really all most other Bishops do in the matter—dream about it. If it were by any chance to come off, they would have a nightmare.

Canadian Cattle.

The present scarcity of home-killed meat re-opens the matter of the prohibition against live-stock being imported from Canada. Canadian cattle, killed in this country, would undoubtedly ease the situation and prevent a rise in prices, besides reducing the gigantic profits of the frozen meat Trusts. But perhaps the Government has too much cold stuff on hand, and prefers to sit tight.

Oratory and Houses.

Will the Premier, who the other day was chipping chunks of piffle and pathos concerning the house shortage from the old, old oratorical block, kindly explain why the Government have kept empty sixteen houses in Loakes Park, High Wycombe, while between 200 and 300 people in the district are clamouring for house room? For preaching, this Government would gain prizes in Heaven except for one thing. They don't practise what they preach.

Brutal.

If the Royal Society for the Prevention of Cruelty to Animals will apply to us they can have the name and address of a lady resident of Heaton, Newcastle, who describes what she saw with her own eyes. "At a place called Coanswood," three men were "busy," and at least a dozen sheep had "blood streaming down their faces." While she was looking on "the farmer deliberately cut off the end of a sheep's tail." The sheep were "bleeding both at head and tail; the poor beasts could hardly walk for pain." The farmer had been "cutting the horns from the head"!

Houses and Palaces.

Rutherglen, separated from Glasgow only by the Clyde, cannot build houses, but it is putting up two more picture-palaces, in addition to the couple already in existence. Early this month the gable end of some tenements collapsed, throwing heaps of furniture into the street and rendering 50 people homeless. A local paper supplies this neat and judicious comment:—"A picture-house is in course of construction on ground adjoining the scene of the accident, and excavations have been made." Rutherglen people put things even plainer than that.

Place Aux Dames!

What strikes a late Sergeant of the Royal Beds., "but lucky enough to be a worker," is that round about Reading the men are still making way for the ladies; or perhaps it would be more correct to say that the ladies are still standing in the way of the men. In the South Midland (Division) Food Office he finds no men and five women; in the local Food Office one men and four women; in the local Insurance Committee one man and one woman; and in the Royal Berks Friendly Society no man and three women. "What's the idea of it?" he asks. "Cheap labour or ingratitude?" A bit of both, we suspect.

An *Index Expurgatorius.*

We have reason to believe that in the States the incoming mails are searched for matter hostile to the cause of Prohibition. We know of a case in which two separate copies of G. K. Chesterton's "The Flying Inn" have never reached their proper destination. Is the "dry" cause in America so shaky?

Beggaring the Black Coat.

The parish of Clyne is in Scotland, and extravagance is not in the code of its burgesses. They want an Inspector of Poor, to double the office of Parish Clerk, and cautiously offer a salary of £100, adding the alluring, but possibly elusive, bait—"with a prospect of further emoluments." They will be sadly needed by the poor fellow appointed.

The Unfortunate.

In one of the London workhouses dwells a prince of pickpockets. He is 70 years of age, and has spent about half a century of his life in gaol. When the Master occasionally gives him leave for the races, he goes forth in a top hat, as large as life and twice as natural. Upon Derby Day the Master found this in his letter box: "Sir,—I hope you will not think I am taking a liberty by stopping out. It was impossible for me to get here, for I have been detained by the police. Yours truly,——I am sorry." It sometimes *is* too late to mend.

"Fully Appreciated."

After 35 years' service as stable foreman of the Stirling and Bridge-of-Allan Tramway Co., Mr. J. Scott recently received four weeks' notice, the horses having been replaced by mechanical traction. The Directors have also given him notice to quit the house he has inhabited for over twenty years, although he has occupied it as an ordinary rent-paying tenant. In their letter of dismissal the Board "fully appreciate" his "long and very faithful service." We wonder how they treat employees whose services they *don't* appreciate

Crime and Punishment.

Charged with stealing washing soda and soap to the value of 1s. 6½d., a Runcorn watchman, of unblemished character was fined £20, with the alternative of two months' imprisonment, no attention whatever being paid to his plea that he had taken only what he had saved. Another man, who stole 30s. worth of rope and had no defence, was fined 35s. and 5s. costs, or a month's imprisonment. We are not surprised that the Runcorn Labour Party has passed a resolution condemning the "savage penalty" imposed in the first case.

Feu-dal Tyranny.

Two demobilised soldiers invested their savings in an Army hut, in which to open a grocery business, and arranged with a friend who has a "feu" (a Scottish form of lease) on the Vogrie Estate, Gorebridge, Midlothian, to have the building erected on his land. When the work was nearing completion, the Trustees of the Estate intimated that only buildings with slated roofs were allowed, and peremptorily ordered the removal of the hut. The local Housing Committee was then asked to exercise its powers of acquiring the land compulsorily, but declined—so that the two ex-soldiers and their dependents are rendered practically destitute, and have lost £343. But that is no concern of the Trustees of the Estate!

Local Limerick.

(*At Baker Street Station a man, angered because he could not get through on the telephone, broke off three receivers and put them in his pocket. A charge of stealing them was dismissed.*)

There's a young man who found much relief
In bringing a call-box to grief;
But the Beak cried a halt,
'Twas the telephone's fault—
A "receiver" is worse than a "thief."

Employing Ex-Soldiers.

With reference to a recent paragraph on the employment of women by the Home and Colonial Stores, we are informed by the Secretary that the advertisement which prompted our comment was "issued by a subordinate official without instructions, and quite contrary to our wishes." We are also glad to give publicity to the fact that the Home and Colonial have over 1,200 ex-Service men in their employ.

Unemployed through Red Tape.

Dr. Macnamara, Minister of Labour, recently ascribed delays in the training of ex-Service men as being largely due to the difficulty of finding suitable premises, equipment and tools. He made no mention of another very frequent and flagrant cause—that of his own Department refusing to give the necessary sanction for men to begin their training. One man still waiting is an ex-soldier who applied over a year ago for training as a boot repairer.

A Bank's Mistake.

An officer's widow is faced with a big trouble. Married in 1917, a year later her husband was killed in action. He was an acting Captain, sent to France with the rank of Lieutenant. After his death, his small affairs were settled up, and the widow, with a little child, was left badly off. Now, Messrs. Cox and Co., the Army bankers, claim £106, said to have been paid in error by them—Captain's pay, to which, in the circumstances, he was not entitled. Some of the money was paid before the widow even met her husband. The claim seems harsh.

Abe Again.

Mr. Abe Brown, of Holborn, who so recently drew our attention to himself as the only monstrosity in the world and yearned for us to have him isolated, now sends his photograph, accompanied by a selection from his poetic works. "I reckon I ought to go in front of the House of Lords, also the House of Commons," says he, "because I am the only one in all Creation as can horrify an audience, and I guess it would be hands up in once for isolation of poor old me." We have not yet learned where Abe is striving for—the Zoo or the asylum.

Shylock at Tooting.

Here is a case from Tooting demonstrating how the small shopkeeper needs the utmost measure of protection he can obtain under the new Rents Bill. A trader paid £60 a year for a small shop, occupied on a repairing lease. When it expired and he asked for a renewal, the landlord informed him that another tradesman had already offered £500 for it. On the tenant remonstrating, he was eventually allowed to remain on condition that his rent was increased to £80, that he paid a premium of £200, and spent a further £70 on the premises. There is no need to comment on this transaction: it speaks for itself.

Day-Old Chicks.

May we suggest to the R.S.P.C.A. that it devotes its attention to the conditions on which chickens only a day old are sent out by breeders? We make no complaint of the manner in which the birds are packed for transport, but, in view of existing railway delays, there seems reason to believe that long journeys may entail considerable suffering. The matter is certainly worth investigation by the Society.

"State Salary Required."

Our remarks about the iniquity of employers who advertise "state salary required" when they want to engage an employee, are abundantly confirmed by correspondents. The man who values his services at a fair figure has little or no chance with mean employers. Professional men, for instance, are expected to work for salaries a labourer would sneer at. An honest advertiser states the amount he is prepared to give, and is pretty sure to secure a good man. The other kind gets a blackleg.

Sheer Temptation.

Calling themselves a well-known London firm of auctioneers, but modesty hiding their celebrated name, certain great unknowns advertise for a man, 25 to 40, experienced handler of jewellery, one with knowledge of values preferred, and with highest references, three at the least. With their modesty still in the wrong place, they offered a "commencing salary of about 50s. to 60s. per week." Should some poor successful candidate, staggered by his wages, mis-handle the jewellery, presumably he would be punished while the firm escaped.

mpertinent Interrogatories.

Their billheads intimate that the firm of Wys Muller and Co., Commercial Inquiry Agents, were "founded originally in Amsterdam in 1862, and in London in 1872." If so, it is time they had learnt manners, for it is neither courteous nor reasonable to expect reputable British firms to answer a series of impertinent interrogatories merely for the sake of enabling Wys Muller and Co. to correct their registers. The reply to these impudent overtures sent by a Rhyl firm: "We see no reason to give details of our private affairs to strangers," seems to meet the case.

Nosey Parkers.

Applicants for accommodation on the L.C.C. estate to be laid out at Grove Park, Bromley, are being informed that the rent is "unlikely to be less" than 16s. a week for a two-room flat with scullery and bath, and 20s. for a three-roomed cottage with the same "offices." Most working men cannot afford this rent, although economically it is no doubt justified. What is not justified is the inquisition which each applicant has to undergo, he being required to fill up a form stating, among other things, the amount of his wages, wife's occupation, war service, number of children, and the reason for leaving last address before going on war service. How would the high-and-mighty L.C.C. officials like to answer all these Nosey Parker questions when *they* are looking for a house?

Don't Miss This!

This is the last week of our £1,000 "Bullets" offer. If you want to win this huge prize, or one of the 40 Holiday Prizes, send in your "Bullets" this week. See page 20.

The New Poor.

"They have very little to be thankful for at the present moment," says Uncle Cheeriboy, "but fortunately they can still congratulate themselves on having Page Woodcock's Pills to keep their health in good order."

PAGE WOODCOCK'S PILLS have been famed for 70 years among sufferers from Indigestion, Dyspepsia, Biliousness, Constipation, Palpitation, Anaemia, Blood Disorders, Liver and Kidney Complications, and are an inestimable boon within reach of all, poor and rich. Let Page Woodcock's Pills make you physically prosperous.

They make and keep you fit!
70 years' reputation.
Sold by all Chemists. 1/3 and 3/- per box
Have Cured Millions. Why not you?

Page Woodcock's Pills

CANDID COMMUNICATIONS.

This page is devoted to Open Letters to Celebrities, Notorieties, and, occasionally, Nonentities.

To W. J. Grubbs, Esq., Stipendiary Magistrate, East Ham Police Court.

SIR,—When a young blackguard of 17 was before you on the charge of indecently assaulting a little girl of 9, you merely bound him over for twelve months. It might be thought that you had a benevolent objection against severity to youthful offenders, were it not for the fact that a boy of 14, convicted of the heinous offence of playing with a tennis ball in the street, was sentenced by you to pay five shillings or go to prison for five days. Not having the money, he was taken to the cells. I should be interested to know what sentence you would inflict on a wife-kicker. JOHN BULL.

To Mr. William Dean, Farmer, Higher Barn Farm, Samlesbury, Lancs.

DEAR FARMER,—Having won a silver cup at Darwen Agricultural Show, you were driving home with it, proud and happy. A constable, construing your hilarity into drunkenness, took somebody else's bicycle, chased and arrested you. In the end, you were fined 20s. and costs. You have my sympathy, for I think you were only excited about that silver cup. But the joke is, while the constable was busy with you, somebody took the bike. The owner threatens to sue the Constabulary, so the force will not get much change out of your 20s. JOHN BULL.

To Mrs. Edward Nelson, Member, Board of Guardians, Warwick.

DEAR MADAM,—A poor girl was sent to Warwick Gaol as mentally defective. As it appeared that she was about to become a mother, she was admitted to the Workhouse Infirmary. There she gave birth to a child. The Medical Officer could find no indication of the mother being mentally defective, and she proved herself exceptionally devoted to her child. This notwithstanding, she was, according to you, forcibly removed from her infant by officials of the Rampton Institution. Your colleagues on the Board will, I cannot doubt, assist you in your demand for a full measure of humanity and justice. JOHN BULL.

To E. T. Shrapnell-Smith, Esq., Royal Automobile Club.

SIR,—The L.C.C. have appointed you "Director-General" of their Housing Bond Campaign, with the retaining fee of £1,000, plus a commission, and you enjoy the services of a "Deputy-Director-General" at £100 a month, not to mention various smaller fry at half that sum apiece. You certainly have opportunities for earning your money, as is shown by the failure of the Bradford, Cardiff and Croydon Housing Bond issues. If *you* can induce the public to buy Housing Bonds, I don't think I shall grudge you your thousand of the best. JOHN BULL.

To Mr. Alderman James, City Council, Hereford.

SIR,—The strong opinion in all quarters of Hereford, I do assure you, is that as a solicitor you ought not to gurgle clap-trap, and that as an Alderman you ought to talk sense. "We do not want factories here," you are reported to have told the Council; "let them go somewhere else"—the fact being that Hereford wants factories a lot more than it wants James, and that it will never be the city it might be until it gets them. Hereford will remain out-of-date while it aspires to be nothing more than a city of sanctimony, sleep and snobs. JOHN BULL.

To the Rev. Canon Billett, Vicar of Maisemore, Gloucester.

SIR,—The whole village of Maisemore is shocked by your conduct at the funeral of ex-Private Adam Stephens, who obviously, and by the verdict of the jury at the inquest, "drowned himself while temporarily insane." Though besought by the Overseer of the parish, who is one of your own Churchwardens, you refused to have the body taken into the church for the full Christian Service. All the facts went to show that the health of this ex-soldier had been broken and his mind unhinged by long war service, and I tell you it is a disgrace to you in your calling that you should refuse to that poor dead body the services of the Church in which you minister. You affront the mercy of the Supreme Being. JOHN BULL.

Peter Black, Dairyman, Lochend Farm, near Lassodie.

DEAR MILKER,—You were recently summoned—for the thirteenth time—for selling milk to which water had been added. A previous summons resulted in a fine of £30, but your luck still held for you, even on conviction number 13—as you were let off with a fine of only £5, in the face of your startling record. I suppose it pays you to risk all these convictions, and I think I can see one reason why you should do so. For when the fine dwindles from £30 to £5, who knows but that, with due perseverance, some Court will order you a reward? JOHN BULL.

To Thomas Luffman, Keasden, Clapham, near Ingleton, Yorks.

SIR,—When a constable found three geese, belonging to you, with quills pushed through their nostrils, you admitted it was "a bit cruel," but said it was done to prevent the birds getting through other people's fences. There was also some suggestion that the trick is a custom, but, for the honour of Yorkshire, I am loth to believe it. Anyway, I do ask you not to worry so much about other people's fences. How in the world would *you* like quills through your nose, to prevent you entering a neighbour's doorway? JOHN BULL.

To A. W. Maconochie, Esq., Cudham, Kent.

DEAR SIR,—You had a gamekeeper named Attwood. He served throughout the war, and lost an arm. You generously allotted him a keeper's beat at a wage of £1 a week, a house, and a suit of clothes annually. He worked well for about a year, but then he was given a month's notice and had to turn out of his cottage. The only reason vouchsafed him was that your estate was getting large, and you wanted men who could "get about." Poor Attwood had married on the strength of his job with you. He is now adrift and unemployed. Your name reminds me that the war brought money to you, while Attwood fought and suffered like a hero. Do you think you are treating him justly? JOHN BULL.

THE "LAY" OF THE LAST HARPER.

MODERN MAUNDERING MINSTREL'S MYTHS.

The wandering minstrels of the Middle Ages have a belated survivor. Prompted, possibly, by his classic name, a Mr. E. T. Harper—advertising himself as "The Man from JOHN BULL"—virtually promises "Bullets" competitors, in return for a trivial fee, our £1,000 prize. Harper's claims are, of course, fantastic nonsense. As a matter of fact, he left the employ of this paper several years ago, and is no more able to influence the decision of the Judges than the nearest crossing-sweeper. One of his misleading statements is that he "personally selected" a £1,000 prize line—whereas no one adjudicator can decide any award, the ultimate selection being in the hands of the Editor. The only determining factor is merit, any surreptitious influence or favour being quite impossible. Harper's assertion that he "feels convinced" that he has in his possession "the very 'Bullets' which will win most of the prizes" is an obvious lie, as he would naturally not part with these wonderfully profitable ideas for a few pence each! The whole effusion is crammed with gross untruths or misleading insinuations, but for a full exposure we have no space. Readers who desire a more detailed criticism of the circular are referred to the current issue of the *Competitors' Journal*.

AN UN-FRIENDLY SOCIETY.

NO BENEFITS FOR AN EX-SOLDIER AFTER 18 YEARS.

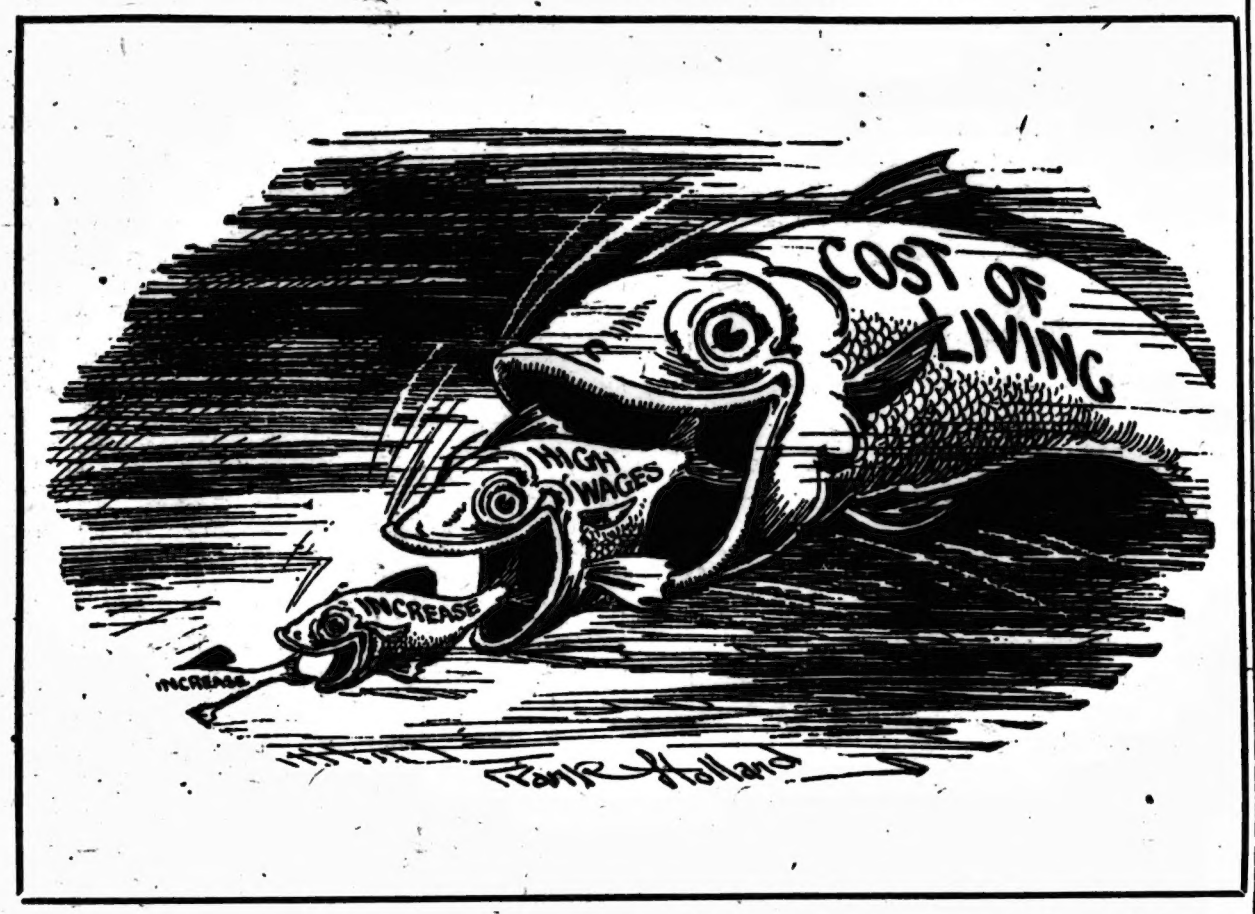
We commented some time ago on the refusal of the Ancient Order of Druids Friendly Society to pay funeral benefits in a case where a Lodge was nearly insolvent, although members had continued to pay into its funds long after it ceased to keep up its levies to the District. A member who joined the Sheffield Equalized District in 1902, and made regular payments until he enlisted in 1914, was kept in benefit by other members' contributions until his demobilisation in January, 1919. Enlisting later in that year to complete his period of service for pension, he was discharged last month. On inquiring how he stood, he was informed that his membership ceased on re-enlistment, so that he "cannot be readmitted by payment of arrears of contributions, and being over 40 years of age cannot re-enter as a new member." The position is, therefore, that for all the benefit he will receive from contributions extending over a period of nearly eighteen years, he might as well have flung the money down the nearest drain. In other words, the Order of Druids Friendly Society is guilty of a form of sharp practice which in an ordinary trading concern, making no profession of "friendliness," would be regarded as undistinguishable from obtaining money under false pretences.

STRONG ONIONS.

PROFITEERING THAT SMELLS TO HIGH HEAVEN.

A visit to Cardiff Docks on a recent date in June would have given one an eye-opener in the matter of profiteering as it is done. Three railway wagons were standing outside an engineering works, each being full of onions, some eight to ten tons in the aggregate. Now, we all know that onions have a peculiarly intrusive and insistent odour of their own, but those three loads seemed to have borrowed an additional smell, one that was rank and guilty. The wagons—let us be precise—were numbered 2196, 1629, and 1043, and there was a consignment note that labelled them:—"Contents, Rubbish. From Roath Dock to Cardiff Railway Tips, 1-6-1920." There were, we are told, good onions as well as rotten ones in that consignment, but they were all alike on their way to destruction. There is but one explanation. The onions had been imported to order, and the merchants had kept them till they rotted instead of selling them at reasonable prices. "It is calculated," writes a local journalist, "that there are thousands of pounds' worth of various kinds of foodstuffs rotting in store at Cardiff Docks and elsewhere at the present time." That is a true bill. Foods are held up to rot because to sell them might lower the inflated market-prices and injure the game of the profiteers.

THE ETERNAL CHASE.



In piscatorial books we read
That bigger fish on smaller feed;
The diner merely makes a dish
To satisfy some bigger fish!

A PILLAR-TO-POST PILGRIMAGE.

"FLUSH" SUFFERERS FALL BETWEEN "STOOLS."

We have on more than one occasion commented on the hardships entailed upon the dependents of the British crew who were lost by the sinking of the *Flush*—because the vessel was not owned in this country, the relatives having so far been unable to obtain any compensation. Unfortunately their prospects of securing justice are rendered more remote by the fact that, though the ship was registered at Lloyd's as belonging to Bulk Oil Transports, Inc., of New York City—a concern represented there by Christoffer Hannevig, Inc.—the Newfoundland Shipbuilding Company (also represented by Messrs. Hannevig) are now stated by the Board of Trade to have owned her. When Hannevigs were approached by a dependent, she was informed as recently as April 20th that no funds were available "as the Company which owned the *Flush* has gone into the hands of liquidators," though they, on behalf of the owners, promised that "as soon as insurance matters were settled," they would compensate "to some extent" the starving relatives of the crew.

On May 28th, however, Hannevig's clients in liquidation wrote the Blyth District Council—who had kindly intervened, as most of the crew came from the port—that "some time previous to her loss, the ship was sold to Moller and Pehrson, of Stockholm, Sweden, by whom she was owned at the time of the casualty," and to whom claims for compensation should in consequence be directed! One fact emerges from all this iniquitous juggling: *someone* owned the *Flush*, and is morally—and should be legally—responsible to the dependents of those lost. There is obvious need of legislation by which foreign-owned vessels should be prevented recruiting crews within the Empire without financial guarantees for compensation should the men be drowned or injured.

BOUNCE AT BELLINGHAM.

R.D.C. CLERK RECOMMENDS SUCCESSOR.

Mr. R. Riddle, the resigned or resigning Clerk of the Rural District Council of Bellingham, Northumberland, has engaged in a little stunt on his own which it is desirable in the public interest should be knocked on the head. From what we gather, Mr. Riddle is also Clerk to the local Guardians of the Poor, and at the beginning of the agenda, which he issued to the members of the Council over his own signature, comes this: "Guardians. Revision of Outdoor Relief Cases. Appointment of Superintendent Registrar. The Clerk suggests that Mr. Edward Smith, of the Bank, is very suitable for the post."

According to our way of thinking, this is a piece of official impertinence, not to say audacity, which the Bellingham District Council ought to resent. It is a definite instruction of the Local Government Board that appointments of this kind should be publicly advertised and preference given, other things being equal, to a man who has done his bit for the country in which he lives. We have no news as to whether Mr. Riddle has *done* his bit, but he has certainly *had* his bit, and that on going out he should recommend to the Council a bank man to come in, savours not only of an attempt to intimidate the Council in their patriotic and public duty, but of a nepotism which it is incumbent on him to explain. We have said that his nominee is a bank man; in fact, he is a bank manager. Why, then, another job for this comparatively auriferous gentleman while so many ex-soldiers in Bellingham have little or no job at all? Riddle and his family have held many public appointments in the district. They are the Pooh-Bahs of Bellingham as far as they go and for what they are worth. Now that Riddle wants to saddle friend Smith on the Council without advertisement or competition, it is time to put the big hat on his pretensions.

"DON'T COUNT YOUR CHICKENS ——"

WAITING FOR FOWLS TO COME UP TO THE SCRATCH.

The notepaper of Thorp and Co. (Poultry Farms), Ltd., Little Church Street, Edgware Road, London, is imposing with its list of directors. On the strength of one of their advertisements, a reader sent them an order with cash. It was in March. He got a postcard in mere acknowledgment, but nothing further, despite his protests, until May, when the firm condescended to inform him that the delay was caused by the large number of orders and the difficulty "in procuring plant, etc., for our farms and hatcheries." But, he was "assured of their every effort." Whether those efforts were meant to make their fowls lay or hatch seems to be dubious, for up to the middle of June there was no result. Thorp and Co. can hardly expect people to wait three months or more while they use "every effort" to induce their birds to get to business.

BIGOTS ON THE BENCH.

ARCHAIC ACT WHICH SHOULD BE REPEALED.

The bigots of Stamford have seen fit to revive the holy sport of Sunday-trader baiting against not only ice-cream vendors, but against youths who were also fined for aiding and abetting. It is flagrant intolerance that such proceedings should be commenced at all in these days. In order to prevent the scandal of arbitrary and oppressive prosecutions under the Act, Parliament in 1871 decreed that no proceedings should be instituted except with the consent in writing of two Justices of the Peace or certain other public officials. In this case, we understand, the real initiator of the proceedings is a local clergyman. The ice-cream vendor is an Italian who has been in the country since he was 12 years old. He went this Sunday ice-cream round before the war. He volunteered for his country's army, and "did his bit." When, on being demobilised, he started the same round again, the pharisees of Stamford were after him with all the zeal which over-righteousness can inspire. It is as flagrant and as vindictive a persecution as we have ever seen inspired by this intolerant Act.

A BLASPHEMOUS TRACT.

ANTI-TOBACCONISTS' RIDICULOUS DIATRIBE.

Issued by the Northern Publishing Office, 42 and 44, Ann Street, Belfast, a tract entitled "Parable of the Tobacco Seed," is one of the most absurd examples of kill-joy "literature" we have met with. Here is the opening sentence: "Then shall the kingdom of Satan be likened to a grain of tobacco seed, which, though exceedingly small, being cast unto the ground, grew and became a great plant, and spread its leaves, rank and broad, so that huge and vile worms formed a habitation thereon." Even brighter efforts follow: "... So they put forth their hands and did chew thereof. And some it made sick and others to vomit most filthily ... and they did spit, even in the ladies' parlours, and in the house of the Lord." So far, the stuff is simply silly, but from this point it becomes blasphemous: "And the Lord was greatly displeased therewith, and said, 'Be ye clean that bear the vessels of the Lord' ... 'Wherefore come out from among them and be ye separate,' saith the Lord, 'and touch not the unclean thing and I will receive you.' But with one accord they exclaimed, 'We cannot cease from chewing, snuffing, and puffing!' O ye professed followers of the Lord Jesus Christ, will ye be the slaves of a nasty, poisonous weed?" The kind of creature who can descend to the writing of such nauseating piffle is one of the puzzles of humanity. What a place a world peopled solely by such would be!

AMAZING LETTERS OF A DEGENERATE.

£15 TO FLOG A MAN—AN EX-SOLDIER'S BASE TEMPTATION.

MOST of the harpies who during the past year have preyed on the ex-soldier anxious to invest his gratuity to the best advantage or desirous of finding employment, have no higher title to distinction than that of common swindlers. There is, however, a more sinister type—the man of degraded and abominable passions who sees an opportunity for evil in the needs of the ex-Service man at the end of his resources. It is with the intention of placing demobilised men on their guard against such social pests that we publish the details of the following extraordinary story.

On April 20th, a disabled ex-soldier inserted in the "Agony" column of the *Times* an advertisement which told its own story. "On his last legs," it ran, "Ex-soldier, 26. Wants situation. Good appearance. Will anybody respond? Box F. 968, The *Times*." To this appeal a single reply was received, signed by a Mr. E. Lawrance, and addressed care of a well-known Trust Company in Old Jewry, E.C. In justice to this company, it will be well to state at once that Lawrance appears to have no connection whatever with them, merely using their offices as an address at which he calls for letters. The communication, after stating that the advertiser could not offer a situation, continued in this hopeful strain: "I might perhaps be able to put in your way a single job, which would not take long, and which would bring you in five or ten pounds; *if you are really on your last legs you might be glad even of such a job; but I must warn you that while it is nothing wrong, it is of a very unpleasant character, and one that no man who is not really in need of money would undertake.*"

The ex-soldier, being still out of work, replied with a request for further details, and promptly received the following answer:—

21.4.20.

DEAR SIR,—. . . My nephew, C—— Y—— enlisted from school, and is now in a depot near London, waiting demobilisation. Lately he got into trouble, and begged for my help. I put things straight after much difficulty and expense, and then wrote to him saying that he must pay for his foolishness, and offering him a choice of three punishments. Rather to my surprise (for the boy, though quite a little fellow, is all of 23, and looks old for his years) he asked for a flogging, and I have since agreed to its being divided into two instalments of fifty cuts each.

I think he chose it relying on my being nearly an invalid, and expecting it would be a light affair. If this was his hope, I determined to disappoint him. I asked an Australian Sergeant whom I knew well to do it for me.

He agreed; so I sent the lad to him, and he put him across a bed and whipped him like a schoolboy till he cried. . . . Immediately after, the Sergeant got his sailing orders for Australia. This was six weeks ago, and of course C——is perfectly fit for the other whipping; but I have no other friend whom I can ask to take it on, and was wondering what to do when I saw your advertisement.

If you can agree to give him his final punishment, please let me know. . . . I want it done exactly according to the instructions I will send you, if you accept, and very severely, so that he will remember the pain of it next time he wants to be silly. . . . . Of course I want the matter kept private.

Yours very truly, E. LAWRANCE.

Interested in this extraordinary proposal, the ex-soldier wrote for further particulars, and received the following letter, whose envelope bore the postmark Oxford:—

24.4.20.

DRAE SIR,—I am glad you see your way to do what I wish. The Forest will, I suppose, be private enough? I would have much preferred your house, but if you find this impossible, I must leave you to do it where you think fit.

Wednesday evening will suit well as to time. Will you please let me know by return when and where the lad shall meet you? It must, of course, be done by daylight. . . . He will not, of course, know that I am paying you for the job; but will think you are a friend of mine. I will send him a light riding-whip, and tell him to hand it over to you.

When you reach the place you have chosen, please order him to strip. He must take off all his clothes. Then I want you to fasten him up firmly. . . . I will send some good straps with the whip, and you must make up your own mind how to use them. Sergeant E—— fastened him down by wrists and ankles to a bed; you may find a seat or a fallen log; if not, you could strap him up firmly to a tree, wrists up to a low branch, with other straps round his waist and legs. Whatever you do, please make sure that he is unable to get away before you have finished with him.

Then please give him fifty cuts with the whip, on his buttocks. The sergeant laid on twenty-five from the right and twenty-five from the left, with very satisfactory results. The whip will be a light ladies' whip, not heavy enough to bruise, but will cut and sting. Do not be afraid of hurting him too much; the whip is not severe enough for that.

When you have finished, please write me a detailed report at once of how you got on. . . .

When he comes to me I will examine his body and count the weals. I shall expect to find fifty heavy lines across his buttocks, and at least ten places where the whip has broken the skin, and drawn blood. . . . *If there are more than fifteen places where you have cut him, I will give you an extra £5—£15 in all—if there are only ten, I will send you £10, as agreed upon. If there are less than ten, I will send the boy back to you for your confirmation, and for a supplementary flogging to complete the number.* However, I hope there will be no occasion for this. If you will examine the marks yourself before you untie him, you will be able to give me the exact account in your report.

. . . The more impressive you can make it, the better.—Yours very truly, E. LAWRANCE.

We lack space to go into the full details of this revolting story, whose further developments may be summarised by saying that the ex-soldier met C—— Y—— by appointment and without inflicting the flogging, but learned that his "uncle" had behaved indecently to him; that the whip and straps were duly handed over; that the ex-soldier, having to go into hospital, instructed a friend to follow up the matter; and that the friend received a similar letter of instructions, and made a further appointment with C—— Y——, who, however, failed to keep it. And there the story ends for the present.

The second of the two letters quoted at some length reveals Lawrance as possessing all the symptoms of the most degraded forms of sexual perversion. He is a man who should not be permitted to be at large, and we trust that the publicity which, from a sense of public duty, we have given to his case will, pending his being laid by the heels, serve as a warning to any other ex-soldier whom he may approach as an instrument of his criminal passions.

In the Barber's Chair.

SIR ERIC GEDDES.

Good mornin', Sir Eric . . . Eh? *Wot do I charge for a shave?* . . . I see; you want to know before'and wot the price is. You're turnin' over a new leaf, ain't you, Sir Eric? Well, I kin do a face your size for eightpence. I 'ope it's a sign o' grace. Or is it becos the Report o' the Selec' Committee on National Expenditure 'as put the wind up you? An', torkin' o' thet, a blinkin' nice state of affairs it's exposed, ain't it? We was goin' to git some wunnerful results outer this Ministry o' Transport, wasn't we? Well, so we 'ave. We've 'ad the most wunnerful extravagant expendicher, an' nothink to show for it as I kin see . . .

* * *

Wot are we gittin' for it all? We're gittin' 50 per cent. 'igher railway fares, to begin with, with a threat to shove another 25 per cent. on. We're gittin' goods rates so 'igh that they're shovin' up the cost o' livin' even 'igher. We're gittin' a worse train service an' no cheap excursions to the seaside. We're gettin' overcrowded carriages becos there's fewer trains runnin'. We're gettin' roads in some districts wot are congested to 'ell becos it's cheaper an' quicker to travel by moter 'bus or any other ole 'bus than it is by train. Look at the screws an' allowances you're payin' some o' your understrappers, 'oo's work (if they does any) nobody seems to know nothink about! There's the Chairman o' the Rates Advisory Committee. 'E gits a cool five thousand o' the best per yer. I dunno 'oo 'e is, but 'e's gotter soft job—not 'arf! If 'e told you to shove the fares up 50 per cent., 'e oughter 'ave not 50, but a 'undred an' fifty per cent. knocked orf 'is screw! Then the Secretary an' Solicitor gits over four thousan'. Nearly 'arf a million—thet's wot it all amounts to: an' w'ere's the result? I tell yer, Sir Eric, the public is beginnin' to think things. One thing they're thinkin' is, thet all this so-called control is ridic'lous nonsense. Wot we want is competition. Thet's the best control . .

* * *

Oh, you *don't feel disposed to be lectured by a mere barber*, don't you? I don't suppose you do. You think yourself a bloomin' tin god, I dessay. I s'pose w'en you're sent up to the 'Ouse o' Lords for makin' a mess o' the country's transport, you'll call yourself Lord Terminus, after thet ancient god wot I've 'eard tell about wot was boss over the roads . . . Eightpence. But I shall shove the price up 50 per cent. w'en you come nex' time! Goo' day!

PRINTER'S PIE.

(Half-a-crown is paid to the sender of each item published under this heading. Envelopes must be marked "Pie.")

"ANSWERS":—"Tarling rose to the table, with a FROWN ON HIS FEET."

"DAILY EXPRESS":—"He lived by himself in a lonely old houseboat on the Thames, from which he PADDLED HIMSELF ASHORE EVERY MORNING IN A TOP-HAT."

"DAILY MIRROR":—"The other day I referred to one of M. Paderewski's purchases of live-stock in the shape of PORKERS. Mme. Paderewski is, TOO, a keen raiser of PEDIGREE POULTRY."

"ENGLISHMAN" (Calcutta):—"Wanted—An Experienced Clerk who can TAKE CHARGE OF A FEW ACCOUNTS BOOKS AND A LADY TYPIST."

"SUNDAY TIMES" (Johannesburg):—"All passengers' baggage is to be searched, and NO PASSENGERS WILL BE ALLOWED ON SHIPS ON THE DAY OF SAILING."

"DAILY MAIL" (serial story):—"To Antonia her own voice sounded like the VOICE of a DEAD WOMAN."

"DAILY EXPRESS" (advertisement):—"Advertiser will exchange 2 LARGE GOLD FISH for FORD CAR. must be in running order."

Campaign against Profiteering in Working Men's Clothes!

Well-known Firms Sensational Offer of Wonderful Gent's Suits that will not wear out or tear for merely 50/9 or Trousers for 11/11, results in Tremendous Demand from Readers!

FIRM SAYS WILL CONTINUE OFFER FOR FURTHER SEVEN DAYS!

Extraordinary success has attended the anti-profiteering in clothes campaign! The demand for the now famous Gent's Holeproof Suits for the small sum of 50s. 9d. was tremendous. Applications by telephone and postcard arrived in shoals, but a well-trained staff of over 100 clerks successfully coped with the huge volume of business.

Readers were advised a week ago that merely as a huge advertisement and to popularise this remarkable untearable Holeproof Cloth guaranteed to withstand the hardest of hard grinding wear and tear and to end profiteering in ordinary shoddy wear-out-in-a-week, dear-at-any-price Suits, The Holeproof Clothing Co., of 56 and 58, Theobald's Road, London, W.C.1, had reserved 100,000 yards of this remarkable Holeproof Material for Gent's Suits at the absurdly low price of 50s. 9d., or Trousers for 11s. 11d.

OFFER OPEN FOR ONE WEEK LONGER.

A further 50,000 yards only has again been reserved for those readers who failed to obtain one of these famous 50s. 9d. Holeproof Suits, but this astounding offer must positively close immediately the stock is exhausted, which will be only a few days. To give Country readers the opportunity of also purchasing special arrangements have been made enabling readers to obtain one of these astounding bargains, no matter where they live! The firm are also sending, free of all charge, 20,000 sample packages, fashion booklets, and simple self-measurement instructions.

A REMARKABLE CLOTH.

It is impossible to realise the extraordinary quality of this famous cloth without first seeing and testing it! You can't tear it, no matter how hard you try! You can't wear it out, no matter how hard you wear it. It is not cord, but in appearance is exactly as the very finest tweeds and serges. Spend £10 on a suit and the material will be no different in appearance, and the 50s. 9d. Holeproof Suit will wear longer.

ABSOLUTELY WEAR-RESISTING.

By a special process the cloth has been rendered absolutely wear-resisting. Wear a suit or trousers as hard as you like every day in the week (not just Sundays), and no matter what your work, or how hard you wear it, if you can by the hardest of hard grinding wear and tear wear the smallest hole in six months, another garment is given to you absolutely free of all charge and without quibble.

SIX MONTHS' GUARANTEE.

A written guarantee is actually given, plainly stating that if the smallest hole is worn in a garment during six months, the garment is replaced absolutely free of all charge. How many tailors dare guarantee the garments they are selling to the public? And how many tailors can offer you even shoddy wear-out-in-a-week suits for 50s. 9d.?

AMAZINGLY LOW PRICES.

Clothing made from present day shoddy cloth is at least double the price charged by the manufacturers of this remarkable holeproof cloth. The colourings are perfect, and guaranteed fast dye, while the prices are as ridiculously low as the cloths are remarkably strong.

For a short time only Gent's complete Suits, made to measure, are supplied from 50s. 9d.; Gent's well-cut Trousers for 11s. 11d.; Breeches, Laced or Button, for 24s. 11d.; whilst Boys' Suits are supplied from as low as 16s. 11d.; Knickers, 8s. 6d. These astonishing low prices would not be possible but for two facts:—

(1) That the manufacturers are doing business direct with the public and no shopkeepers' profits are added.

(2) That an immense turnover permits of the very lowest margin of profit.

READERS' LAST CHANCE!

This is probably the very last chance for readers to obtain these remarkable Hole-proof Suits and Trousers at these prices, for when once the 50,000 yards is exhausted, the offer cannot possibly be repeated. Readers, without a day's delay, should send merely a postcard to the Holeproof Clothing Co. (Postal Dept. J.B.), 56-58, Theobald's Road, London, W.C.1, for a free parcel of patterns, easy self-measurement form, and style book.

Be sure and send a postcard at once, and specially mention JOHN BULL, for it should be mentioned that only twenty thousand sample packages are reserved for free distribution!

WARNING.

Already Imitations are being offered of the above-mentioned remarkable cloth, and those calling should be careful to look for the largest clothing premises in Theobald's Road, and not enter small shops in error.

A Gent's suit made from the remarkable new Holeproof cloth that will not wear out or tear, and is supplied to JOHN BULL readers as an advertisement for the very small sum of 50/9. (Read article above.)

Cooperation with John Bulls Guarantee!!
By The Proprietor of The Holeproof Clothing Co.

I employ over 100 clerks, and cannot possibly handle one thousandth part of our correspondence, in addition to supervision. But should any John Bull reader not be perfectly satisfied with any goods supplied by my firm, or has, in his opinion not received careful and prompt attention, if he will write me personally and attach to letter the coupon herewith my best personal attention and a speedy settlement is absolutely assured.

Thomas Hy Brooks

To **Mr. T. H. Brooks,**
The Holeproof Clothing Coy.,
General Offices:
44, Theobald's Road, London, W.C.1.

Please give attached your Personal Attention and refund me postage incurred!!

Name .....

Address .....

.....

Please do not use when applying for patterns.

THE PEOPLE'S PULPIT.

The readers of "JOHN BULL" discuss matters of Public Interest.

In giving publicity on this page to views of correspondents preference will be accorded to brief letters or postcards bearing name and address for publication.

All communications must be marked "P.P." in left-hand corner.

Letters and postcards for this page must relate to public, as distinguished from personal, topics.

For short acknowledgments of other letters—selected from our general mail—see "Letter Bag," page 16.

Loading and Logic.

The dockers refused to load munitions for Poland and Ireland; they would be helping the unemployed greatly if they were also to refuse to unload toys, musical instruments and other goods that are being brought to this country from Germany. It would mean less unemployment in Britain, and it would make this land a place fit for heroes to *work in*, and not to *starve in*!—WM. SMITH, Rue End Street, Greenock.

Luxury Building.

Three or four dozen men have been working for months on a villa, standing in its own grounds, which is being converted into "recreation rooms" for shipyard workers. Yet many of the said workers have no houses and are in lodgings with their wives and families, fearfully overcrowded. In a great many cases two families are living in a "room and kitchen." Why couldn't the authorities have converted this very suitable place into dwellings?—L. HANNAH, St. John's, Ardrossan, Scotland.

Wear Old Clothes.

I and my shopmates were talking about the high cost of clothes, and one of them said "A movement should be started to wear your old 'duds,' as there was a seamy side to this Overall Campaign, in this way. If all the people took to wearing blue jeans and ginghams the price will go up, and prove a hardship to us workers who have to wear this stuff; but if we wear our old clothes, and get the upper class to do the same thing, the price of clothing will come down." He's got our vote, and it's old clothes for us!—JOSEPH KERSHAW, Trollope Street, Lincoln.

Local Letter Rates.

The present uniform charge of twopence for a letter, whether it is sent a mile or to the farthest end of the Empire, should be modified. Why not introduce a special rate for local letters of a penny? If this was adopted, business men would increase their letter writing, and so relieve the overtaxed telephone service, which is not only unsatisfactory but requires written confirmation also. In Greece you can send a letter about five miles for one lepta (one-tenth of a penny) and other distances proportionate up to 20 leptas (two-pence) *and they make it pay!*—EDGAR F. MOORE, Radcliffe Street, Everton, Liverpool.

Maternity Policies.

Non-manual workers whose income exceeds £250 a year are not included in the National Health Insurance Act, and consequently there is no Maternity Benefit for them. Why don't the Government, or an enterprising Insurance Company, issue "Maternity Policies" an agreed premium, to help folks over these now very expensive affairs? If it is reasonable to issue policies to cover the cost of burying people, it should be reasonable to issue policies to married couples to cover the cost of bringing children into the world. The scheme would pay well.—H. H. KIPPING, Peterborough Road, Leyton, E.

Sunday Games in Parks.

The opposition to Sunday games in the public parks, on the ground that to allow such is to profane the Lord's Day, begs the question: How are we to know the proper way to keep Sunday? Certainly not from the Bible. Search the Scriptures from Genesis to Revelations and the Mosaic prescriptions for observing the Sabbath (Saturday) will hold good. "Sunday" observance rests on the sole authority of the Catholic and Roman Church. There is nothing wrong in innocent amusement on Sunday. Religion is meant to make people kind, cheerful and happy!—H. A. BEARD, Alum Rock Road, Birmingham.

Camps for Consumptives.

When a tuberculous discharged man applies for Sanatorium treatment he has in many cases to wait four or five weeks for a vacancy. During that time he is, without knowing it, affecting others with this dread disease. There are in this country to-day dozens of Army camps going to ruin. Why cannot the Ministry of Pensions use these places in which to treat ex-Service men and thereby assist public bodies to stamp out tuberculosis? It used in 1914 to be, "Fight for us and we will take care of you when you return." To-day "the case is altered."—JOHN FARRINGTON, Halesowen, near Birmingham.

Five Guineas is paid to the writer of the most interesting letter. That amount has been sent to Mr. A. S. Deaville.

Pantomime Police.

A Press paragraph relates that a bookmaker in Preston had been "cleverly captured" by two detectives concealed in a packing-case, the said packing-case being pushed through the streets on a handcart by another detective disguised as a hawker. Through spyholes in the case the detectives saw the accused receiving money and lines. Can you wonder at murderers being still at large and serious crimes being undetected whilst our police officials are engaged on such pantomimic tomfoolery?—TOM CAMPBELL, Crown Street, Glasgow.

The Coming Struggle.

There will soon be a decisive struggle, not between Capital and Labour, but between Labour *employed* and Labour *unemployed*, to settle whether Labour employed has the right and ability permanently to deprive Labour unemployed of its liberty in a free country. History repeats itself, and the Trade Union movement, which has done so much for Labour, may be destined to follow the steps of the old Trade Guilds into—oblivion! Men who want work will insist on working, and no Union will keep up the fence indefinitely.—J. HILL, Lake Road, Portsmouth.

"OWN UP, SIRS!"

Many employers do not utilise the "Badge" allotted them in connection with the King's Scheme for the employment of disabled men, through a non-desire to advertise having done their simple duty! This is an entirely erroneous idea. If all employers would only utilise the Badges to which they are entitled on their business headings and advertisements, we should then be doubly sure of dealing only with those who "play the game" and leave severely alone others who shamelessly solicit our patronage.—ARTHUR S. DEAVILLE, Winston Terrace, Porthill, Stoke-on-Trent.

"Servants of the State."

If Mr. Churchill wishes to foster *esprit de corps* in the Army, he should reorganise the system of discipline, and remove the many causes of grievance. The pay now is good, and if the feeding were brought into line and the barrack made a little less uncomfortable, plenty of recruits would be attracted. Soldiers are not made by bright uniforms which entail hours of their spare time being spent with the button-stick and polishing gear. Make the men feel that they are servants of the State and not victims of a machine.—E. L. YOUNG, St. Just, Cornwall.

Giving Away Man-Power.

When our National Debt is so high, why do we give £40,000,000 worth of humanity away every year? It costs at least £400 to rear a man to that point when he may emigrate. After this expenditure, in sheer carelessness we grant him a passport to other countries—and to our competitors in trade. We cannot afford such charity to our rivals. We want every pair of British hands. The Government should endeavour to increase trade at home and challenge the markets of the world by finding work for every man.—HARRY CLEGHORN, Ushaw Moor, Durham.

Baghdad Beats Britain.

It may be interesting to Sanitary Authorities in England to know that here in Mesopotamia it is a punishable offence for any shopkeeper to fail to provide a suitable cover for all foodstuffs he exposes for sale. The food thereby is protected from flies and dirt. The administration of all public health measures in this country is much easier than at home. In Baghdad during the past three months we have had only 26 cases in all of infectious disease. This record will compare very favourably with a town of equal population (250,000) at home.—A. W. H. OAKEY, C.R.S.I., etc., Chief Sanitary Inspector, Baghdad.

"Reconstruction."

What is the use of the Government agitating about reconstruction before they even begin to clear the way for it? What significance has the word Reconstruction to people who cannot find a house to live in, and who are fleeced at every turn by shameless profiteers? Let the Government put houses into construction, send the profiteers to destruction, and half of their work will be done towards reconstruction!—JOSEPH HORWITCH, Pershore Street, Birmingham.

Tips and Trade Unions.

Certain Trade Unions do not recognise tips as a factor in determining wages demands. Nevertheless, many members of these Unions still accept—and virtually demand—them. Surely, the Trade Unions can stop this scandal, which reveals their members as lacking in self-respect, and is a great burden on those who are practically compelled to tip persons in receipt of much larger wages than themselves.—E. C. BONNET, Lilford Road, Camberwell.

Volunteers' Income-Tax.

The Great War is over; they say we are at peace. We've done the dirty work, and when—after nearly five years' loss of business experience, and great financial sacrifice—we return to civil life anxious to do our utmost to make good our losses, we are confronted with heavy Income Tax. Is this fair? Why not exempt the men who volunteered from this heavy burden for the same number of years as they gave to serve—and save—the country, and thus give them a chance of making a little headway?—E. STARNE, Bulganah Road, Thornton Heath.

Clothing the Kiddies.

With the high cost of clothing, boots, etc., it is very difficult for poor people to keep a family of little ones well clothed in winter time; and if only those wives who have no children, instead of putting their left-off clothing into the rag-bag, would cut out the best and make it into some small garments and give it to some of their poorer neighbours who have a family of little ones, it would be a real help. There are many women with no children who could spare an hour or so of a day for a little needlework of that kind.—Mrs. RIDDLE, Palmers Cross, Bramley, Guildford.

The Last Honour.

It is quite common in any part of the country to see a funeral, and ex-Service men just pass on with the customary raising of the hat—ignorant of the fact that it is that of one of their soldier comrades. Now, there are barracks within walking distance of every town, where the "Flag" could be provided and one man detailed to "stand by" for burial services. That last honour would be deeply appreciated by the parents and friends of the dead hero, and would bring uniformed men in the streets up to attention with a parting salute.—M. CARROLL, Mundion Buildings, Foleshill, Coventry.

Shocked Socialists.

Is a bookmaker a capitalist? In the true sense of the word he is—and an extreme one at that. Therefore, if any sincere and thoughtful Socialists were at Epsom on Derby Day they must be thoroughly convinced by now that their mad policy of "crushing the capitalists" is a complete misfit. To see multitudes of people of the "working classes" struggling to do business with the "capitalists" must surely have brought home the fact that, for Socialism to succeed, racing must recede—and this will never happen in a country so predominant in sport as ours.—VIOLET WHITING, Secretan Road, Camberwell.

The Congress We Need.

A special Congress should be called by the Government, the Chancellor of the Exchequer to preside, assisted by two vice-presidents—Mr. J. H. Thomas, M.P., Chairman of the Parliamentary Committee of the Trades Union Congress, and Mr. Horatio Bottomley, M.P.—with an invitation to all employers of labour and to the bankers to send representatives to discuss the following agenda:—(1) Ways and means of restoring the sovereign to its pre-war value and thus stop all profiteering; (2) To prove to the workers that further demands for increase of wages mean loss instead of gain; and (3) To appoint a Sub-Committee, representing the whole community, to carry out the resolutions.—L. WILLIAMS, Coronation Street, Aberkenfig, S. Wales.

If it's in "John Bull" it is so

BOLSOM BROS. & "JOHN BULL"

THE "JOHN BULL" GUARANTEE.

We guarantee the goods advertised by every firm who's trade announcement appear in JOHN BULL, i.e., we hold ourselves responsible for their being of the quality and standard represented at the time of purchase and the date of payment, either in full or of first instalment, and if any reader can show just cause for dissatisfaction with the purchase of any goods made through any trade advertisements in our columns, we will refund the purchase money provided the goods complained of are sent to us within one week from the date of original purchase. All communications should be addressed to JOHN BULL Advertisement Department, 93, Long, Acre, London, W.C.2.

AS a result of our advertising in "John Bull," we have already sold many thousands of pairs of our famous **20/-** Boots and Shoes. Every single pair has been sold under the "John Bull" Guarantee of "Satisfaction or Your Money Back."

In connection with this immense number of transactions, "JOHN BULL" HAS RECEIVED ONLY ONE COMPLAINT, that being from a customer who, through an error in our Despatch Department, received a pair of boots whereas shoes were ordered. The complaint was immediately adjusted, and the reader wrote to John Bull as follows:

"THE SHOES HAVE GIVEN ME SO MUCH SATISFACTION THAT I AM GOING TO SEND FOR SOME MORE."

The foregoing is incontrovertible evidence that we are succeeding in our

BIG FIGHT AGAINST HIGH PRICES

BECAUSE Nowhere else in Great Britain can be seen so many boots and shoes in black and brown all at the one price of 20/- per pair.

BECAUSE These are not surplus stocks, bargain goods, freak shapes and sizes, oddments, or clearing lines.

BECAUSE This is not a seasonable effort, but a permanent enterprise by the first and only firm to cause the break in Boot prices.

BECAUSE This firm only specialises in Gent.'s serviceable and reliable Boots and Shoes at a standard price of 20/-.

BECAUSE They are suitable for the City man, the professional, the artisan, and the manual worker.

BECAUSE 3 fully-equipped British factories in Northants are turning out on the Mass Production System thousands of pairs of these boots to specifications.

BECAUSE These are delivered daily by motor and railway transport to 109, Strand, and then direct to you, thereby eliminating all intermediate profits

BECAUSE There you will find every size from 2's to 12's in light, medium, and heavy weights.

WHY GO DOWN THE STRAND FOR A 20/- PAIR OF BOOTS?

No. 1.—Gent's Derby Fine Box Uppers, Leather Inner Sole, and Solid Leather Bend Outer Sole, ¾ edge, in Light or Medium Weights.

No. 5.—Gent's Black Shoe. Fine Box Uppers.

No. 6.—Gent's Smart Tan Derby Shoe.

EASY FITTING AND COMFORTABLE FOR TOWN OR COUNTRY WEAR.

No. 2.—Gent's Bal., Fine Box Uppers, Leather Inner Sole and Solid Leather Bend Outer Sole, ¾ edge. Light or Medium Weights.

No. 12

BRITISH ARMY BOOT,

This Boot usually retails at **35/-.**

Best Boot in the world for those requiring a Boot for extra hard wear.

We are selling these at **20/-** A PAIR. All sizes.

And 2/- extra for Postage and Packing owing to extra weight

No. 3.—Heavy Black Derby, with Chrome Uppers and Stout Soles for Hard Wear.

No. 7.—Gent's Smart Brogue Shoe in Black or Tan.

No. 4.—Gent's Tan Derby or Bal, For City Wear.

All Sizes in Stock 5, 6, 7, 8, 9, 10, (11's and 12's, 1/- extra). ALL ONE PRICE **20/-**

BECAUSE It has been proved by the great support of the public and the Press to be the largest enterprise of its kind to fight against high prices.

BECAUSE The shoals of repeat orders, unsolicited testimonials, and letters of appreciation testify to the great success of our efforts.

BECAUSE You will not be asked to purchase at a higher price, as all our boots and shoes are 20/-.

BECAUSE You will be saving a considerable amount on your boot bill and receive every satisfaction.

BECAUSE Only at Bolsom Bros., 109, Strand, can these boots be obtained and at no other place.

BECAUSE We are open daily from 9 a.m. to 8 p.m., and on Saturdays from 9 a.m. to 9 p.m., to enable you to come and fit them on and take them with you. NO WAITING

BECAUSE If they do not give you every satisfaction you can return them and your money will be refunded without question.

BECAUSE It will cost you nothing to come and see for yourselves and test these facts. More we cannot say.

POST If you are too far away and cannot get to the Strand, post 20/- and 1/3 extra for postage and packing, stating number and size. You will receive the same attention and your order will be executed without delay. Treasury Notes must be registered & P. O's. crossed. **POST**

We have a large and competent staff to deal with the thousands of mail orders we are receivint from every part of the United Kingdom, the Colonies and the Continent.

ABSOLUTE SATISFACTION OR MONEY RETURNED WITHOUT QUESTION OR QUIBBLE.

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The Pioneers of the Pound Boot for the People.

CONCERNING THE

The Crime Wave—Wanted, a Sherlock Holmes—Bring

By THE E

WHAT of this murder mania—this lust of killing? It has often been said that war is simply organised murder on a big scale. This dictum is, of course, based upon the fact that, however righteous may be the cause for which any nation is fighting, it can be won and won only by force of arms—or, in other words, by the ability of that nation to kill more of the enemy soldiers than it loses itself in battle. To a large extent, of course, this doctrine is true, and I am not concerned at present to discuss its ethical aspects. What I am concerned with is the indisputable fact that the Great War has been followed by an orgy of murder and outrage which leads one to imagine that the ghastly events of those five fateful years have obliterated that veneration for the sanctity of human life upon which the world in general, and Britain in particular, relied. There is to-day a veritable murder mania, and though I should be the last to suggest that the undiscovered perpetrators of recent crimes are necessarily men who as soldiers played with human life as one of the pawns in the great game of war, I do seriously say that the epidemic of crime which has marked the post-war period is to a large extent explained on the grounds I have mentioned. Let it, however, be clearly understood that our own experiences are in no way unique.

A Universal Crime Wave.

Every nation in Europe, it is plain for all to see, is undergoing a similar ordeal—and in no country is this phenomenon more marked than in Germany. I have just read of a case in which a youth of seventeen in that benighted country held up a number of people at pistol point as a protest against the inadequacy of his wages, and who, when charged with this offence, seriously pleaded justification, on the ground that armed force was a legitimate remedy for social grievances! In France things are little better, whilst in Italy they are infinitely worse. I prefer to say nothing much about America, or I shall be charged with stirring up dissension between the two branches of the Anglo-Saxon race! I am, however, very seriously concerned with the appalling number of crimes of violence and cruelty recorded in our own newspapers from day to day—and I think if those dreamers and visionaries who are at present concentrating their energies upon the abortive and stillborn League of Nations would devote their attention to this after-war problem, they would be rendering not only Britain but humanity at large a signal service. Of course, in olden days such things always followed the close of wars. There were no Pensions and Allowances then; indeed, I believe it was customary to grant discharged soldiers beggars' licences in order to keep them outside the harsh penal provisions of the Vagrancy Acts. But why to-day, with all our vaunted solicitude for the welfare of those "broken in our wars," the early days of peace should synchronise with a general outbreak of murderous lawlessness is a problem which I am utterly at a loss to solve. Much of the mischief is no doubt due to the infamous propaganda of revolutionaries and anarchists, who exploit the overwrought minds of men with whom bloodshed and death have been a daily experience, and avail themselves of this unique opportunity of inoculating them with the methods of the French Revolution. And thus almost every week of our lives we read of some ghastly murder, following in rapid succession one upon another, and any one of which would have shocked the conscience of the country six years ago.

The Case of Bella Wright.

Just consider a few of the crimes of quite recent date. I, of course, pass over the tragic death of Mrs. Greenwood, which is the subject of pending judicial proceedings, and in regard to which I am glad to note that no aspersion rests upon any member of the late fighting forces. But take the case of Bella Wright, of Leicester. As I said last week, the man who murdered that poor girl is at present rubbing shoulders with respectable citizens. Light, charged with the crime of taking her life, has stood his trial and been acquitted by a jury of his countrymen; and no one has the right to question the justice of the verdict. The fact, however, remains that, without the slightest suggestion of motive, she was found lying dead, shot through the head, in a quiet Leicestershire lane, within a very short time of leaving a relative on whom she had called. There was no evidence of either outrage or robbery, and we are driven to the conclusion that her death must have been due to some sudden impulse of blood-lust or paroxysm of passion. My readers know that we of this journal have done our best to elucidate the mystery; and our offer of £1,000 reward for such information as shall lead to the bringing to justice of the murderer still holds good. In the meantime, as announced last week, we have sent fifty pounds to the bargeman who discovered what everyone prior to the trial thought to be the clue to the crime—that green bicycle which his rope brought up from its watery grave. And in this connection our letter to Mr. Whitehouse will be read with interest:—

> Now that the trial of Ronald Light has ended, and has resulted in the acquittal of the accused, it is quite obvious that, while your finding of the green bicycle started an avenue of inquiry which has now ended, the murderer is still undiscovered. Therefore, our reward has not been won. But as we realise that your efforts were largely stimulated by the offer of the reward in JOHN BULL, which induced you to go back the next day and recover from the Canal the bicycle which you had lost off your tow rope, we are pleased to present you with a cheque for £50, which we hope may form a little nest egg for you. The cheque is herewith enclosed. Kindly acknowledge receipt.

Well, are we to leave this tragedy in its present unsatisfactory condition? Have we no Sherlock Holmes in our Police Force capable of grappling with it? As long ago as September of last year, when dealing with this crime and the murders of the lonely widow of Hitchin, and the W.A.A.C. at Bedford, we said that "from a close examination of the evidence, we have reluctantly come to the conclusion that Scotland Yard needs strengthening by men of real intelligence and of education higher than that found in the detective force. Sherlock Holmes may be a fanciful creation of Conan Doyle, but we are convinced that if more and more crimes are not to go undetected, a type of man far different from the promoted policeman must be attracted to the service." But nothing in this direction has so far been done. As a matter of fact, some of the members of the Detective Branch are worse paid than the ordinary constabulary—with an utterly inadequate allowance for expenses. Thus it has come to pass that to-day there are at least half a dozen undetected murderers walking about in our midst, and apparently immune from all risk of ever being brought to trial. Take, again, the instance of the brute who murdered Miss Florence Nightingale Shore in that Bexhill train, not many weeks ago. Is there the remotest chance now of ever bringing him to justice? And what about the murder of Joseph Hoare and his housekeeper, who were killed at a lonely Cornish farm seven miles from Truro, in January last? And then in February there was the case of P.C. Kelly, of Acton, cruelly done to death in Gunnersbury Lane, almost in the heart of London. The full descriptions of the suspected men were published at the time, but so far no trace whatever of them has been found. Then about the same time we had the murder of Mrs. Frances Buxton, in the Cross Keys public-house, just off Chelsea Embankment, and whose body, with terrible injuries about the head, was found lying on a pyre of smouldering sawdust. Here, again, was a crime committed in the heart of the Metropolis. But the miscreant is still at large. And what shall we say about Private Percy Toplis, who, in cold bloop, decoyed an innocent taxi-driver into the country and, having from behind shot him, left his body on the roadside whilst he proceeded

MURDER MANIA.

Bring in the Cinema!—Need for a Ministry of Police.

EDITOR.

on a joy-ride in the car. Do you remember the facts? For six weeks this man was at large, driving through one town after another, laughing at the forces of the law, and ultimately meeting his doom in a desperate pistol duel with the police, when, through the intelligence, not of any superior officer from headquarters, but of a rural constable, he was run to earth. And in this connection let me remind you that it was a simple country policeman who found the bullet which caused the death of Bella Wright, and so led up to the discovery of the wound in the poor girl's head.

Toplis's Immunity from Arrest.

Now what do all these facts lead to? Surely to the necessity for a more scientific co-ordinated police system throughout the land. At present there is no system of any kind. Had there been, Toplis could not have gone from one police jurisdiction to another confident in the knowledge that once out of one district he had ample time to find a hiding place in the next, whilst the red-tape requirements of the various regulations were being conformed with. I have often wondered why it is that, with our ever-increasing number of Public Departments, we have never had a Ministry of Police—under the direction of a well-tried official, conversant not only with police methods, but also with the psychology of modern criminology. Again and again have I pleaded for such an official—and I am glad to observe that some of our leading daily journals are now taking up the matter. Up to the present there has been no co-operation between the local police and Scotland Yard. I remember very well how, some months ago, the late Sir Charles Mathews, in his capacity as Public Prosecutor, excused his Department from assisting in the solution of a murder mystery on the ground of "the long time that had elapsed between the committal of the crime and the calling in of expert detective assistance." Let the whole police force of the country, like that of its army, be placed under one central control. At the present time, the authority of the Home Office is limited and handicapped by all kinds of technical restrictions, whilst the Corporation of the City of London, and the various Watch Committees throughout the country—which may be numbered in hundreds if not in thousands—are acting independently of each other, calling in the expert advisers from Scotland Yard, as a rule, after ample opportunity has been given for the escape of suspected murderers. Needless to say, this system leads to all kinds of petty local jealousies, and only the appointment of such a Ministry as I have suggested can provide the remedy.

Wanted, a Sherlock Holmes.

I should be the last to say a word against the detective force at Scotland Yard. But the fact remains that it is recruited entirely from a class of man who, neither by training nor by special aptitude, has shown himself possessed of what I may call the detective mind. In the majority of cases he is just a plain-clothes constable who works his way up. He has nothing of the Sherlock Holmes mind—none of that inborn capacity for deduction from small incidents, or for reconstructing a crime as the outcome of some trivial circumstance which, to the ordinary individual, would possess no special significance. What we need is to lift the whole detective system of this country on to a higher plane. Have you ever sent for a detective in the effort to probe some mystery, to enlist assistance in the detection of some criminal? If you have, you must have been struck with the mediocre mentality of the man—with his quite ordinary attitude, and impressed with his failure to grasp the essentials, and with his almost pathetic faithfulness to his note-book. If we are to grapple with this crime mania, which is passing like a lurid epidemic throughout the land, we must make a drastic change in our methods. Never forget that these mysterious crimes, these undetected criminals, leave a lurking sense of insecurity in the public mind—and, what is more, that they put a premium on deeds of violence. Take it, if you will, that this murder mania is an aftermath of war, as I believe it is—that all the red ruin and ruthlessness which is the unhappy, if inevitable, accompaniment of war, has seared the souls of men, has unhinged many a mind, and has left us all in a nervous state which, in the case of the passionate and the violent, too often leads to deeds of cruelty and of blood. But the sooner we check the mania, and abate the fever, the better for the peace of the homes of England, and for the security of human life. I am not going to moralise, or deal with the effect on the impressionable of the reading of the crude details of violent crimes. Familarity breeds contempt, which means indifference; and what is the psychological effect on the ordinary man and woman of the frequent and gross stories of the doing to death of innocent victims of crimson passion or insensate jealousy, is a matter well worthy of study. This I do say—that crime, like greed, grows on what it feeds, and that it is a real public danger that *one* murderer should go undetected and unpunished. When we have a whole, and a steadily growing, crop of crimes of violence for which no one is brought to justice, then it is time to take stock of the position, and see what means can be resorted to to remedy a grievous danger to the citizen. The violent spirit that is abroad has been shown in the number of dastardly attempts to hold up the officials of banks and post-offices at the pistol's point.

Bring in the Cinema.

Let us, therefore, face the situation. The police arrangements of the country are hopelessly inadequate and out-of-date. They are under far too many authorities. What we want is a central Ministry, co-ordinating all branches of the Service, and obliterating altogether the artificial geographical boundaries which at present divide it. For instance, whenever a suspected murderer is "wanted," why should not his photograph be exhibited, by arrangement with the Ministry of Police, in every cinema hall throughout the land—in addition to outside every police station, on the door of every parish church, and in every inn and public-house? And why shouldn't there be a staff of special investigators—such, for instance, as we have on JOHN BULL—available to be sent to the assistance of the local police in any district where a crime has been committed, bringing the benefit of their expert knowledge? I appeal to the Government to face the position in which we find ourselves. The present police machinery of the nation has completely broken down. Let us have a Ministry of Police with jurisdiction throughout the whole of the country, and I strongly believe that very few murderers would escape.

The "Cat" for Murderers.

And here's another idea which has frequently occurred to me. Why should the punishment for murder, when ultimately brought home to the murderer, be confined to hanging? Those of us who have studied this problem are aware how indifferent the ordinary callous criminal is to the death penalty. He knows that the ordeal of the gallows is a matter of but a few moments, and has little fear of facing it. I suppose I shall be condemned as a very heartless and inhuman creature when I suggest that part of the sentence on a convicted murderer should be a series of floggings with the "cat"—always, of course, within the discretion of the Judge, who would take into consideration the circumstances of each case—as a preliminary to his final despatch. Remember, you gentle reader who shudders at this suggestion, that I am dealing now only with a convicted murderer, and instead of extending your sympathy to him, turn it, I beg you, to the poor victim of his foul deed. Remember, also, that one of the objects of all punishments is that they should act as a deterrent from future crime—and I guarantee that my suggestion would have a salutary effect from this point of view. At all costs we must abate this murder mania, and see to it that no more cases are added to the tale of undiscovered crimes.

JOHN BULL IN THE CITY.

FINANCIAL NOTES—AND ADVICE TO INVESTORS.

BY OUR CITY EDITOR.

All correspondence relating to financial matters should be addressed to the City Editor.

Each enquiry must bear name and address and be accompanied by a Postal Order for One Shilling.

Trouble Averted.

For some time past it has been known in the Stock Exchange that a big semi-speculative position has been causing great anxiety in banking and other circles. Great was the relief when it was announced that the difficulties had been satisfactorily arranged. Of course, as always happens in such cases, the resulting liquidation is merely postponed and prolonged, but it will be carefully nursed.

"Barclay, Henderson & Co."

I have numerous enquiries respecting this firm, which is carrying on business in Premium Bonds from 5 Rue Nouvelle, Paris. I believe that such capital as the firm possesses has been provided by a Mr. McGill, who is connected with a Manchester undertaking known as the Jersey Import and Export Company. My advice to those who have purchased Bonds is to avail themselves of the firm's undertaking to repurchase them at a discount of 10 per cent. and have nothing more to do with the concern.

Marconi's Progress.

As in many other cases, the Government made a pitiful exhibition of itself in fighting the claim of Marconi's Wireless Telegraph Co. for damages in respect of breach of contract. It has had to hand over £590,000, and the total net profits for last year come out at £1,220,000 against £598,000. The dividends of 22 per cent. on the preference and 25 per cent. on the ordinary are the same as a year ago, but there is a bonus of 25 per cent. on both classes. The carry forward is £190,000 larger at £955,000, so that only £100,000 of the amount recovered from the Government has been distributed. The record is a very fine one, and great developments, at no distant date, are anticipated.

LIMIT OF TAXATION.

Mr. McKenna has been making a most interesting statement about the country's finances to the National Union of Manufacturers. He analysed the burden of taxation from a novel but highly illuminating point of view. It was estimated that before the war the national income exceeded expenditure by £600,000,000, of which the Government annexed roughly £200,000,000 in the form of direct and indirect taxation, leaving £400,000,000 to be added to the effective capital. He pointed out that at the present day, the £600,000,000 would have to be represented by £1,400,000,000, but production is at least 20 per cent. less than it was before the war, and so the figure has immediately to be knocked down to £1,100,000,000. Again, we have lost no less than £50,000,000 of interest on foreign investments which have had to be sold, and, on the other hand, we have to pay about £50,000,000 of interest on debts which we have incurred abroad. So we arrive at the conclusion that the net surplus of the people over their expenditure is, in round figures, £1,000,000,000. But on the present basis of taxation, the Government proposes to annex £1,184,000,000 this year, and £1,240,000,000 in a full year. Unless there is a great increase in earning power, or a great contraction in private expenditure, this means that the Government will be drawing £184,000,000 to £240,000,000 from the capital fund of the nation to pay for current expenses. There can be only one end to that. Capital forcibly withdrawn from trade and industry re-acts immediately on production, and the yield of taxes will steadily diminish. The limit of taxation has been not only reached, but exceeded; and whether the Government likes it or not, it will have to cut its coat according to its cloth

A Rubber Collapse.

The Indo-Chinese Heven Rubber Estates came out only six months ago and acquired a property of some 3,100 acres, of which it was stated that 746 acres were planted. It now transpires that the planted area is only about 420 acres. Fortunately the purchase consideration has not yet been paid, and the loss to the shareholders ought not to be very heavy. The company came out under the auspices of Rowe White and Co., for whom sympathy will be felt in being so grievously misled.

The Lyons Issue.

I referred last week to this prosperous undertaking. It is obvious that the expansion of trade and—under the present capable management—profits can only keep pace with ever-increasing expenses by means of an issue of fresh capital—particulars of which will be found elsewhere. Doubtless the response will more than meet all requirements.

Forestal Land and Timber.

Perhaps the outstanding feature at the recent meeting was the Chairman's statement with reference to the plebiscite taken regarding the sale of the agricultural holding of the Company, confirming as it did, in a most overwhelming manner, the shareholders' confidence in the management. The staff must feel gratified.

Premium Bonds.

Surely there never was such an opportunity for investors as that afforded by the last French Premium Bond Loan, issued in 500 franc Bonds at the price of 485, free of Income and all other taxes, bearing interest at the rate of 5 per cent., redeemable at par, with eight Prize Drawings annually, the first prize at each drawing being a million francs. When will *our* Government wake up?

OUR FINANCIAL LETTER BAG.

ANSWERS TO CORRESPONDENTS.

(All enquiries must be accompanied by a postal order for 1s., and bear the full name and address of correspondents as evidence of good faith.)

LEARNER (Derbyshire).—*Pelman Institute Pref. Shares:* Quotations are given in the financial papers when any dealings take place. The present price is about 18s. 6d. There is always some delay in issuing the share certificates of a new company. Don't be anxious.——S. P. (Enfield).—*Eastern Sumatra Rubber:* I think the shares are a very promising speculative investment at the present price.——E. B. (Bristol).—*Canadian Northern:* I think you should hold on as there would be a heavy loss in selling out now. The outlook is improving.——O. M. (St. Davids).—*Investments:* The 3½ per cents. are attractive at the present levels. The suggested increase in charges—whether rates or fares—cannot but improve the position of the undertakings. Prices must improve before long.——A. P. (North Wales). I think *4 per cent. Funding, L.C.C. 5½ per cent. Bonds* and *Japanese 4 per cent.* are the best.——A. E. (Hull).—*Home Rails:* Prices have fallen largely owing to the advance in the Bank rate and generally unsettled market conditions. I regard them as very attractive at the present levels.——A. P. (North Wales).—*Radiation:* The company is a combine of Wright and Eagle Range, Richmond Gas Stove, Davis Gas Stove, etc. It is a powerful group, but seems over-capitalised and the shares are not much dealt in. The last price I saw for the 6 per cent. preference was 16s.——F. C. (Belfast).—*Credit National Bonds:* I cannot account for the discrepancy in the quotations although exchange fluctuations may be partly responsible. The bonds are not quoted here.——E. G. P. (Aylesbury).—*Italian Rentes:* The exchange from *War Loans* would be profitable from the point of view of yield if you are prepared to take the extra risk. The outlook for Italian finance is very obscure, but I think the country will overcome its financial troubles in time. At the present rate of exchange the yield is about 9 per cent. and no immediate improvement is to be looked for. Any bank will get the coupons cashed for you.——C. E. C. (Melksham).—*Trawlers:* The prospects must be regarded as extremely speculative. There are plenty of fish to be caught—the difficulty is to market them at a remunerative price.——RALPHER (Hornsey).—*Great Northern Preferred Ord.* should suit your purpose, and in common with other Home Rails is certain to go better.——G. F. R. (Cardiff).—*Premium Bonds:* Your best plan is to get into touch again with Cunliffe Russell & Co., 10, Rue du 4 Septembre, Paris. They will give you the information you want.——R. L. E. (Sheffield).—I believe the *Brit. Foreign & Colonial Corporation* is perfectly reliable but I do not recommend dealings with the other firm mentioned.——H. V. (Tunbridge Wells).—*Harper Bean:* It is a very strong combination and the prospects are good, but it is impossible to say whether the shares will rise in the near future.——W. J. (Stoke Newington)—*Funding Loan:* The present value of your £50 bond is about £35. If you wish to sell you must do so through the Post Office.——J. M. (Hull).—*Consols:* The present value of £50 is only about £23 10s., and I think it is better to hold than to sell at that price.

(Many replies are unavoidably held over.)

"JOHN BULL" PEN COUPONS

ARE WORTH

TWOPENCE EACH

TO YOU.

CUT IT OUT——NOW!

"JOHN BULL" Pen Coupon, Value 2d.

By sending this Coupon with P.O. for 3/3, and 2d. stamps for postage, the holder is entitled to receive a "John Bull" Gold Nibbed Fountain Pen, STANDARD MODEL. Additional Coupons up to 6 from "John Bull" any dates, may be saved and used in part payment, each counting as 2d. off the price. Thus you may send 7 coupons and P.O. for 2/3 only, and 2d. stamps for postage.

DE LUXE MODEL, 1/3 Extra.

Address, Pen Dept., JOHN BULL, Long Acre, W.C.2. *(June 26th, 1920.)*

P.O.s should be made payable to "John Bull," and crossed & Co.

N.B.—State whether you prefer a Fine, Medium, or Broad Nib.

A Copy of this Prospectus has been filed with the Registrar of Joint Stock Companies.

Application is being made to the Committee of the London Stock Exchange for its permission to deal in these Shares after allotment.

The Subscription List opened on Tuesday, the 22nd day of June, 1920, and will close on or before Monday, the 28th day of June 1920.

J. LYONS & COMPANY, LIMITED.

(Incorporated under the Companies' Acts, 1862 to 1890).

SHARE CAPITAL - - £4,500,000

Authorised	DIVIDED INTO	Issued and fully paid.
£750,000	5% Cumulative Preference Shares of £1 each	£47,675
1,000,000	7% Cumulative Preference Shares of £1 each	1,000,000
1,000,000	8% Cumulative Preference Shares of £1 each (the present issue)	
£50,000	6% Preferred Ordinary Shares of £1 each	400,000
£50,000	Proportional Profit Shares of £1 each	£00,000
200,000	"A" Ordinary Shares of £1 each	87,210
£00,000	Ordinary Shares of £1 each	400,000 (except to the extent of £13)
4,500,000		3,034,675 "

DEBENTURE STOCK:

£300,000 4 per cent. Debenture Stock, all of which has been issued.
£250,000 4½ per cent. Debenture Stock, of which £125,000 has been issued.

PROVINCIAL DEBENTURES:

(Balance of the liability taken over when acquiring the undertaking of CEYLON CAFE COMPANY, LIMITED).

£40,111 10 7 4½ per cent. First Mortgage Debentures.
£30,000 0 0 5 per cent. Second Mortgage Debentures.

Issued at Par of 1,000,000 8% Cumulative Preference Shares of £1 each

being the whole of the above-mentioned Shares of that class.

PAYABLE AS FOLLOWS:

	£	s.	d.
On Application		2	6
On Allotment		2	6
On the 28th July, 1920		5	0
On the 1st September, 1920		5	0
And on the 1st October, 1920, the balance of ..		5	0
	£1	0	0

or the whole may be paid up in full on allotment.

Interest at the rate of 6 per cent. per annum will be allowed on all payments in advance from the date of payment until the due dates respectively. Any interest payable will be paid with the first payment of dividend on the 1st October, 1920.

The 8 per cent. Cumulative Preference Shares carry a fixed Cumulative Preferential Dividend at the rate of 8 per cent. per annum on the capital for the time being paid up or credited as paid up thereon respectively payable half-yearly on the 1st day of April and the 1st day of October in each year and rank for dividend and for return of capital to the extent of the amount paid or credited as paid thereon after the 5 per cent. Preference Shares and 7 per cent. Preference Shares in the capital of the Company already or hereafter to be created or issued and in priority to all other shares in the capital of the Company but do not confer any further right to participate in profits or assets. They do not confer on the holders the right to attend or vote either in person or by proxy at any General Meeting of the Company nor to have notice of any such meeting unless the dividend on such shares or any part thereof is and so long as it is in arrear for twenty-eight days in any year nor do they qualify any person to be a Director of the Company.

The calculation for the first payment of dividend on these Shares will be made as from the due date of payment of each instalment. The first payment of dividend will be made on 1st October, 1920.

The Company is at liberty from time to time to create and issue further 8 per cent. Cumulative Preference Shares ranking in all respects pari-passu with the one million 8 per cent. Cumulative Preference Shares constituting the present issue.

DIRECTORS.

MONTAGUE GLUCKSTEIN, *Chairman*.
ALFRED SALMON,
MAJOR ISIDORE SALMON, C.B.E., D.L., } *Managing Directors.*
HARRY SALMON,
J. BROWNE MARTIN,
ISIDORE GLUCKSTEIN,
JOHN JOSEPH,
LIEUT. S. M. GLUCKSTEIN, M.C.
MAURICE SALMON,
MAJOR M. GLUCKSTEIN, O.B.E.,
JULIUS SALMON,
CHARLES W. OATLEY,
GEO. W. BOOTH,
GEORGE DER,
G. A. POLLARD.

SOLICITORS TO THE COMPANY.

MESSRS. BARTLETT & GLUCKSTEIN, 199, Piccadilly, London, W.1.

BANKERS.

LONDON COUNTY WESTMINSTER AND PARR'S BANK, LTD., Lothbury, E.C.2.; 4, Bartholomew Lane, E.C.2., and Branches.

BROKERS.

MESSRS. JOHN PRUST & CO., 37, Throgmorton Street, E.C.2., and Stock Exchange, London.
MESSRS. R. NIVISON & CO., Bank Buildings, Princes Street, E.C.2., and Stock Exchange London.

AUDITORS.

MESSRS. TURQUAND, YOUNGS & CO., 41, Coleman Street, London, E.C.2.

SECRETARY AND REGISTERED OFFICE.

GEO. W. BOOTH, Cadby Hall, Kensington, London, W.14.

PROSPECTUS.

The Company was formed in April, 1894, to acquire the business and property of a previous Company called "J. Lyons & Co., Ltd.," and to carry on the business of refreshment caterers and contractors and other businesses as set out in the Memorandum of Association of the Company. Its business is now probably the largest of the kind in the British Empire.

The object of the present issue is to provide further working capital for the growth of the Company's undertaking and for the development of projects in hand and in negotiation.

The profits for the three years ending the 31st March, 1914, after payment of interest on Debentures and Debenture Stock and after making provision for depreciation of premises and plant showed a continued growth, and were as follows:—

1912	£212,674
1913	£226,317
1914	£238,902

During the five years ending the 31st March, 1919, this growth was arrested, the profits of the business being affected by shortage of supplies and other adverse conditions arising out of the war notwithstanding which they were (also after deduction of interest on debentures and debenture stock and depreciation of premises and plant—

For the year ending 31st March,	1915	£145,685
" " " " " "	1916	£148,523
" " " " " "	1917	£141,842
" " " " " "	1918	£171,303
" " " " " "	1919	£258,076
and they were		
" " " " " "	1920	£306,683

On the basis of the average of such profits for the last two years there is more than sufficient to cover the whole of the dividend on the present issue three times over after making provision for depreciation of premises and plant and after payment of all interest on Debentures and Debenture Stock and the dividends on the 5 per cent. Preference Shares and the 7 per cent. Preference Shares. No allowance has been made in the foregoing calculation for any profit to be derived from the employment of this new capital.

The goodwill of the business has been entirely written off.

The Company has a reserve of £900,000 which is employed in the business of the Company and associated Companies.

The Company enjoys a world-wide reputation for the standard and excellence of its catering and products. Amongst its larger establishments all enjoying an extensive patronage, may be mentioned the Trocadero Restaurant; the Throgmorton Restaurant; the Popular Café, Piccadilly; Corner House, Strand; Corner House, Coventry Street; Maison Lyons, Oxford Street; Lyons Maison Riche Regent Street; Popular State Café, Liverpool; and the Popular State Café, Manchester. In addition it has 180 Light Refreshment Depots throughout the United Kingdom. The Company has also for its tea, coffee and cocoa department a packing and distributing organisation which is considered to be the largest of its kind in the world.

Substantial progress has been made in the construction of the new factories at Greenford for the Tea, Coffee and Cocoa section of the business and it is anticipated that the first portion of these factories will be completed during the present financial year of the Company.

The development of the Arundell Site adjoining the Trocadero and Coventry Street Corner House when effected should assure a valuable addition in revenue to the Company.

The shares now offered for subscription have been underwritten for a commission at the rate of 2 per cent. on the amount thereof and such commission is payable by the Company out of the reserve or the undistributed profits of the Company. The contract for such underwriting is dated the 14th day of June, 1920, and is made between the Company of the one part and the Company's Bankers the London County Westminster and Parr's Bank Ltd. of the other part.

The rights of voting at Meetings of the Company conferred by the Articles of Association and by Resolutions pursuant thereto, are as follows:—

On a show of hands every member present in person has one vote and upon a poll every member present in person or by proxy has one vote for every share held by him. No member present only by proxy is entitled to vote on a show of hands unless such member is a corporation present by proxy who is not a member of the Company in which case such proxy may vote on a show of hands as if he were a member of the Company. The 5 per cent. Preference Shares in the Capital of the Company do not confer on the holders thereof the right to attend or vote either in person or by proxy at any General Meeting of the Company nor to have notice of any such meeting unless the dividend on such Preference Shares or any part thereof is and so long as it is in arrear for twenty-eight days. The 6 per cent. Preferred Ordinary Shares do not confer on the holders the right to attend or vote either in person or by proxy at any General Meeting of the Company nor to have notice of any such Meeting unless the dividend on such 6 per cent. Preferred Ordinary Shares or any part thereof is and so long as it is in arrear for twenty-eight days after the 31st August in any year. The "A" Ordinary Shares in the Capital of the Company do not confer on the holders thereof the right to attend or vote either in person or by proxy at any General Meeting of the Company nor to have notice of any such meeting. Neither the 7 per cent. Cumulative Preference Shares nor the Shares now offered confer on the holders the right to attend or vote either in person or by proxy at any General Meeting of the Company nor to have notice of any such Meeting unless the dividend on them respectively or any part thereof is and so long as it is in arrear for twenty-eight days in any year.

Within the two years preceding the date of this Prospectus the following issues of shares of the Company have been made, viz:—

In 1918 and 1919 74,410 "A" Ordinary Shares and 147,065 5 per cent. Preference Shares in the capital of the Company were allotted as fully paid in consideration of the sale and transfer to the Company or its nominee or nominees of 297,640 fully paid Ordinary Shares of £1 each and 29,413 fully paid Preference Shares of £5 each in the capital of W. H. and F. J. Horniman & Co., Ltd. In 1918 6,000 "A" Ordinary Shares in the capital of the Company were allotted as fully paid to Northern Tea Stores, Ltd., in payment for 25,000 fully paid Ordinary Shares of £1 each in the capital of Black & Green, Ltd. In the month of April, 1919, 500,000 Proportional Profit Shares of £1 each in the capital of the Company were offered to the holders of Ordinary Shares and "A" Ordinary Shares in the Capital of the Company as on the 19th March, 1919. The whole of the said 500,000 Shares have been allotted and are fully paid. In the months of June and July, 1919, 1,000,000 7 per cent. Cumulative Preference Shares of £1 each in the capital of the Company which had been underwritten, were issued at 21s. per share. The whole of the said 1,000,000 Shares have been allotted and the amount paid thereon is £1,050,026 8s. 2d. The underwriting commission paid therefor was £15,750. In the month of June, 1920, 4,500 "A" Ordinary Shares of £1 each in the Capital of the Company were allotted as fully paid to George Payne and Charles Frederick Till in equal moieties in consideration of the transfer by them to the Company of 6,000 8 per cent. Cumulative Preference Shares of £1 each and 3,000 Ordinary Shares of £1 each respectively fully paid in the capital of The Drysdale Manufacturing Company, Limited. In the month of June, 1920, 3,000 "A" Ordinary Shares of £1 each in the capital of the Company were issued at par. Such 3,000 "A" Ordinary Shares have been allotted and the amount paid thereon is £3,000.

Other than the above allotments no shares, debentures or debenture stock of the Company have been offered or issued within the two years preceding the date of this Prospectus.

Numerous contracts have been entered into in the ordinary course of the business of the Company.

The Company has either by itself or its nominees entered into the contracts specified in the first schedule hereto for purchasing, taking on lease or acquiring property which purchases leases or acquisitions have not been completed at the date of this Prospectus.

The further contracts specified in the second schedule hereto which may be deemed to be material have been executed by or on behalf of the Company.

Application will be made to the Committee of the Stock Exchange for an official quotation for the shares in due course.

Copies of the Memorandum and Articles of Association of the Company and of the Contracts herein particularised and of the Company's last Balance Sheet can be seen at the offices of the Company's Solicitors, Messrs. Bartlett & Gluckstein, 199, Piccadilly, London, W.1., between the hours of 11 a.m. and 4 p.m. on any day on which the subscription list is open.

In the event of there being no allotment made the deposit will be returned in full and where the number of Shares allotted is less than that applied for the available balance will be appropriated towards the payment due on allotment and any excess will be returned to the applicant.

Failure to pay any instalment when due will render the allotment liable to cancellation and the previous payments to forfeiture. Interest at the rate of 10 per cent. per annum will be charged on payments in arrear.

A brokerage of 3d. per share will be paid upon shares allotted pursuant to application forms bearing a stockbroker's stamp.

Applications should be made on the form accompanying this prospectus and forwarded with a remittance for the amount payable on application to the **London County Westminster & Parr's Bank, Ltd., Lothbury, E.C.2., or 4, Bartholomew Lane, E.C.2.**, or any of its branches. Due consideration will be given to applications by shareholders or debenture stock holders.

Prospectuses with forms of application can be obtained at the office of the Company or its Brokers, Bankers or Solicitors.

Certificates in respect of these Shares will be ready for delivery on 15th October, 1920.

18th June, 1920.

THE FIRST SCHEDULE ABOVE REFERRED TO

An Agreement dated 6th October, 1919, made between Ernest Samuel Halford, of 17, Hart Street, Bloomsbury, in the County of London, of the one part and Bertram Arthur Levinson, as trustee for the Company for the sale to this Company of the leasehold reversion of 213, Piccadilly, London, at a price of £21,000, of which £1,400 has been paid.

A conditional Agreement dated 19th February, 1920, made between Emma Warner Lacey, of 37, Norfolk Street, Strand, in the County of London, of the one part and this Company of the other part, for the sale to this Company of freehold property forming part of the Trocadero Restaurant in the Parish of St. James, Westminster, subject to and with the benefit of the leases and agreements affecting the same already vested in the Company. The amount payable to the said Emma Warner Lacey therefor is £55,000 in cash, of which £5,500 has been paid.

An Agreement dated 23rd February 1920, made between the Company of the one part, and Louis Abrahams, of Audrey House, Ely Place, London, E.C.2., for the acquisition by the Company of a sub-lease for 999 years, less one day, from the 6th April, 1920, of 244, 246, 248, Great Portland Street, and 53, Bolsover Street, London, W., at an annual rent of £482 10s. plus 7½ per cent. on certain legal and surveyors' charges.

(Continued on page 15, column 1.)

THIS FORM MAY BE USED.

This form must be sent with cheque for the amount payable on application to the Bankers of the Company The London County Westminster and Parr's Bank, Limited, Lothbury, or 4, Bartholomew Lane E.C.2., or any of its Branches.

Cheques should be made payable to The London County Westminster and Parr's Bank, Ltd., or bearer and crossed.

J. LYONS & COMPANY LIMITED.

AC

FORM OF APPLICATION FOR 8% PREFERENCE SHARES.

ISSUE OF 1,000,000 8 PER CENT. PREFERENCE SHARES of £1 each at Par.

To the Directors of J. LYONS & COMPANY LIMITED,

GENTLEMEN,

Having paid to your Bankers the sum of £ , being a deposit of 2s. 6d. per share on 8% Preference Shares of £1 each in the above-named Company, I/we hereby request that you will allot to me/us that number of shares at the price of £1 per share, and I/we hereby agree to accept the same or any less number that you may allot to me/us upon the terms of the Prospectus filed with the Registrar of Joint Stock Companies, and the Memorandum and Articles of Association of the Company and to pay the balance of 17s. 6d. per share in manner provided by the said Prospectus; and I/we authorise you to place my/our name(s) on the Register of Members in respect of the shares allotted to me/us. I/we hereby declare that this application is not made by me/us for the benefit of an enemy subject within the meaning of the Trading with the Enemy Amendment Act, 1916.

Please write distinctly.

Usual Signature .....

Name (in full) .....
Mr., Mrs., or Miss

Address (in full) .....

.....

Profession or Occupation .....

Date.....1920

NOTE.—No receipts for deposits on application will be issued, unless requested, but Letters of Allotment or Regret will be posted with as little delay as possible.

JOHN BULL AT PLAY.

RACING, CRICKET, BOXING AND OTHER SPORTING NOTES.

RACING.

Ascot having satisfied the palates of Southern sportsmen for the time being, and proved itsself a gigantic success for all save the backers of Buchan, the North will come into its own this week. Run over one of the best courses, the Northumberland Plate provides a fine test for stamina. Chat Tor is not deficient in staying powers, and should, therefore, improve on his running in the Ascot Stakes. He would have no horse of the staying ability of Happy Man to cope with, though after his two efforts on the Royal Heath, he may not run again so soon.

Gosforth Park Cup.

Peacock and Renwick, the Northern trainers, have not as yet brought to light their crack two-year-olds. They will, however, have one or two useful youngsters to saddle. The race may again be won by a Newcastle man, Mr. T. Davidson having The President engaged. The commanding chesnut was never quite in the same form as he is at present, and though both Little Vic and Our William are expected, we shall look to The President to receive attention from the Judge.

Allen Breck v. Milesius.

Not until Allan Breck, Milesius and Leighton measure strides shall be know for certain which is the best two-year-old so far seen out. For our own part we shall at the moment unhesitatingly award the palm to Allan Breck. Humorist is another brilliant youngster, and Leighton no duffer. The latter will take his own part in the British Dominion Plate at Sandown.

WEEK'S RACING SELECTIONS.

NEWCASTLE—WEDNESDAY.
Angerton Plate—*BLACK GOWN.
Northumberland Plate—ESPLANADIAN.
Brandling Welter—WODEN.
NEWCASTLE—THURSDAY.
Clayton Stakes—PHARPAR.
Gosforth Park Cup—*THE PRESIDENT.
Newcastle Handicap—KROO BOY II.
Seaton Delaval Plate—THUNDERER.
BRIGHTON—WEDNESDAY.
Sussex Plate—TAGRAG.
High Weight H'cap—*CHAMARMIN.
Steyning Plate—VENETIA.
FOLKESTONE—THURSDAY.
Stamford Stakes—RUYSDAEL.
Maidstone Welter—PLANET.
Three-Year-Old H'cap—*RIDICULOUS.
FOLKESTONE—FRIDAY.
Walmer Plate—SANTAVON.
Folkestone H'cap—*FLINT JACK.
Dover Handicap—HAPPY GIRL.
SANDOWN PARK—SATURDAY.
June Rose H'cap—*FRONT LINE.
British Dominion Plate—LEIGHTON.
Wellington Stakes—JUNISSIMUS.

LAWN TENNIS.

It is really a wonderful Wimbledon, with its assembly of players from all ends of the earth and its enormous crowds. As usual, a feature is the keenness of the spectators in following the nice points, thus showing a technical knowledge which is a tribute to the game's enhanced popularity.

Blissful Ignorance.

Among such multitudes, of course, are those who go to Wimbledon because it happens to be Wimbledon, and evince a blissful ignorance of all things appertaining to lawn tennis. In all seriousness, a dear old lady volunteered the information that the tarpaulin that protects the centre court from rain was to keep the worms off!

RESULT OF THE ROYAL HUNT CUP COMPETITION.

The following are the names and addresses of thirteen readers who each sent a coupon correctly placing the first four horses in the Royal Hunt Cup Competition. The prize of £250 is, therefore, equally divided amongst them:

Miss Muriel V. Allen, c.o. 10, Johnson Street, Wolverhampton; Mr. A. Botfield, Windward, Dawlish, Devon; Mr. F. Clark, 8, Lechmere Road, Willesden Green; Mr. G. Corley, 109, Wandsworth Road, S.W.8.; Mr. S. G. Kemp, 16, Priory Road, Exeter; Mr. T. Kennedy, 27, Bourne Avenue, Southampton; Mr. I. Lister, 8, Wyle Cop, Shrewsbury; Mr. H. Lovell, 244, Ramsey Road, Forest Gate, E.7.; Mr. M. Maccabe, 78, Bank Road, Marton, Blackpool; Mr. M. Orr, 13, Well Street, Paisley; Mr. C. H. Prestwich, 23, Jews Row, Wandsworth, S.W.18.; Mr. A. B. Rookes, 9, Crowther Place, Oxford Street, Castleford; Mr. H. Reynolds, 26, Connaught Avenue, Plymouth.

This is the last week of our Stud Produce Stakes Competition, in which £250 must be won in any event. For free coupon, see page iii. of cover.

SWIMMING.

What is this nonsense we hear about the Islington Borough Council still closing their public baths to swimmers at 7.30 p.m.? In war-time there was some justification for it, but the continuation of the proceeding has naturally aroused strong protests.

ROWING.

Up-river tradesmen are trying to put forward a defence against charges of profiteering, but it won't do. But it is not fair that the honest trader should suffer for the machinations of the rogues and robbers.

BOXING.

The news that the Germans were organising boxing on a big scale, published exclusively in JOHN BULL some time back, has now been verified in convincing fashion. Otto Flint, whom we have seen fight, has met and defeated in Berlin an Englishman named Charlie Croxon. JOHN BULL means to stop the German advance, and issues this challenge, which German papers can copy: One of the JOHN BULL champions now training at the Hotel St. George, Herne Bay, under the supervision of Mr. A. G. Hales, will fight the German champion to a finish for a substantial purse when the boxing season recommences in the autumn. The German reply can be addressed to Mr. Hales, at JOHN BULL Office, 93, Long Acre, London, and a match will be made which Mr. Horatio Bottomley will guarantee.

Beckett and the "Boys."

Joe Beckett has asked for one of JOHN BULL'S boys as a sparring partner and we willingly consented. The lad was despatched from our training quarters to Southampton last week; and we will do the same for any other boxer of note, as our aim is to foster British boxing and to help to bring back all the championships to this country.

Teaching the Science.

Mr. Hales writes from Herne Bay: "I am receiving splendid help from good British sportsmen. The other day, Mr. Jim Lambert, of the famous Lambert Bros.' school of Physical Culture, called at the JOHN BULL training quarters and arranged to repeat the visit every Wednesday, to give a boxing lecture to our lads, illustrated by lantern slides. One of the greatest glove artistes alive, Jim Lambert will show our colts where to land their punches." This is the spirit we gladly welcome.

A Candidate for Highest Honours.

When JOHN BULL'S Baby—six-foot-six and a half, and fifteen stone—arrived at our training quarters, he created a sensation. There was no one in the place long enough for him. That's the lad we are getting ready for Jess Willard!

BOWLS.

We understand that the Eastern Counties bowling team were much impressed by the experiences of their Southern tour. At present ostracised from the Association owing to the different nature of their greens, there is a possibility that eventually they will fall into line and affiliate.

FOOTBALL.

The English football team is doing extremely well in South Africa. We understand they are a very happy party, which is quite understandable with the popular John Lewis in charge. All the players respect him.

"JOHN BULL'S" WEEKLY CINEMA.

Who knows? The tones of Melba's voice
Far distant planets may rejoice!

The leaders of the Coalition
Seem in a rather queer position.

Disaster soon must be the fate
Of one who drives at such a *rate*.

Who plays the piano days on end
Can scarce be counted Music's friend.

J. LYONS & CO. LIMITED

(*Continued from page 18*)

An Agreement dated 13th April, 1920, made between Viscount Portman, of 22, Portman Square, London, W.1., of the one part and the Company of the other part, for the acquisition by the Company, of a reversionary lease of No. 558, Oxford Street, and 2, Marble Arch, London, W.1., for a term of 9 years, from the 25th March, 1927, at a commuted rent of £5,453 (of which £653 has been paid) and an annual rent of £500, the balance of the commuted rent carrying interest at the rate of 5 per cent. per annum from 21st February, 1920, until payment

An Agreement dated 20th May, 1920, made between Frederick William Evans, of 87, Broadhurst Gardens, Hampstead, London, N.W., of the one part and this Company of the other part, for the purchase of copyhold property forming part of No. 46, George Street, Richmond, Surrey, at a price of £700 of which £70 has been paid.

THE SECOND SCHEDULE ABOVE REFERRED TO.

Agreement dated 5th March, 1920, between George Payne, and Charles Frederick Till of the one part and the Company of the other part.

Agreement dated 16th March, 1920, between James Hayes and Sons, Limited, of the first part, James Hayes of the second part, James William Hayes of the third part, Sidney Gladstone Hayes of the fourth part, and the Company of the fifth part.

HAY FEVER
INFLUENZA
SUMMER CATARRH

NOSTROLINE nasal specific CURES them all. It destroys infectious germs and soothes away discomfort and disease.

Most people suffer with some kind of nose infection. Use NOSTROLINE nasal specific regularly and insure health and comfort of your nose and throat. It prevents infection and cures the worst attack.

In handy tubes, 1/3 and 3/-. All Chemists, or by post 1/6 and 3/2, from NOSTROLINE LABORATORIES, 62, CLIFTON, BRISTOL.

NOSTROLINE

The Naval Officer says

LUNTIN

is just as good at sea as it is on land. He finds in LUNTIN MIXTURE a good, substantial, satisfying smoke that never varies in quality or in flavour. All good tobacconists stock LUNTIN, and the brisk demand ensures perfect freshness in every packet.

1 oz. Packet 1/1, 2 ozs. 2/2
Quarter Pound Tin - 4/4

THOMSON & PORTEOUS, EDINBURGH.

"The truth about Prohibition."

As a British subject what do YOU think of LOCAL OPTION which gives you no option at all?

READ HOW YOUR LIBERTIES ARE TO BE UNDERMINED

Local "Option" is the thin end of the Prohibition wedge. Get to know what Local "Option" really means.

Read The Temperance (Scotland) Act and The Temperance (Wales) Bill, and you will see that Local "Option" gives you no option at all. You will see why the "Pussyfooters" are going to push Local "Option" for all it is worth.

Briefly, Local "Option" gives you the choice of only two things (1) no liquor at all, (2) fewer licensed houses or shorter opening hours. It gives you no chance to improve the conditions or to make any other change than just those mentioned.

Moreover, Local "Option" makes it possible for the minority to decide. A proportion of 18 "Pussyfooters" to 82 ordinary citizens might carry Prohibition.

Again, Local "Option" may shut the tavern door to the working man and leave the rich man to stock his cellar from "free" territory. It is a class proposal.

DON'T BE CAUGHT NAPPING

Full particulars of what Local "Option" means can be found in "The Temperance (Scotland) Act" and "The Temperance (Wales) Bill." You can get them for 2d. each through any bookseller or from H.M. Stationery Office, London, S.W.1.

THE Illustration is from a photograph of Mr. Beeton, a pupil of MAXALDING, showing how constipation is cured by control of the abdominal muscles and internal organs.

By MAXALDING you can be absolutely cured of constipation, *permanently* cured, in fact you can *cure yourself* within a period of three days to one month. This is guaranteed. And you can rid yourself of Indigestion, Malassimilation, Rheumatism, Lack of Will-Power, Loss of Self-Confidence, Nervous Debility, Sexual Weakness and Neurasthenia in a period of one to three months.

Most men and women of any education and experience whatever, know of a certainty that medicines or drugs cannot bring Health; sometimes they bring relief, for a time, making matters worse in the end. They know this and yet they go on dosing themselves. Why? Because it is part of the complaint to drift, it *seems* so much easier to buy some medicine.

In the past the only excuse for this was the lack of an alternative.

In MAXALDING you have it.

Maxalding means more Life
and
More Joy in Life.

Mr. M. Saldo, who has evolved MAXALDING, has created 16 world's records for strength and endurance.

Although not a Physician, Doctors send him patients whose only hope of a cure is by MAXALDING. He has been practising privately for ten years, and amongst his pupils and patients are Dr. Cathcart of Harley Street (the most famous authority on breathing in the world—who sends patients to Mr. Saldo, and is himself a MAXALDITE); Mr. Hughes, the Prime Minister of Australia; The Rev. Father Bernard Vaughan, etc., etc.

Mr. Saldo is as far ahead of ordinary Physical Culturists, as Mr. Barker—the eminent bone-setter—is of the "old village sawbones."

MENS AGITAT MOLEM (Mind moves the mass).

In MAXALDING you CONTROL YOURSELF. It is the triumph of "Mind over Matter" a phrase often used and which now has a real meaning in MAXALDING.

MAXALDING is not difficult to learn, and the movements are easy and very interesting to practise; like most great ideas it is simple and easy—when you know the way.

BY MAXALDING the circulation is perfected, the alimentary canal cleansed, the muscles made supple, the mind made bright, and the body made beautiful. It applies to both sexes at whatever age.

When a really satisfactory condition of health has been secured, you begin to accumulate a store of nervous force, and you can use this nervous energy in ways most pleasureable and profitable to yourself.

Cut out the Coupon and attach it to your letter explaining fully your requirements, whether they be the eradication of disease or functional disorder, the development of a perfect body, the increase of nervous energy, or the acquisition of great strength.

COUPON.
Please send me your Booklet entitled "MAXALDING." (J.B. 26-6-20).

Address your letter to:
MAXALDING,
67, Chancery Lane, London, W.C.2

The NATIONAL NEWS takes national views—every Sunday.

"TOMMY AND JACK."

Dealing also with the Discharged Sailor and Soldier and their Dependents.

OUR PLEDGE.—"No case of hardship or injustice, no instance of beggarly treatment or mean cheeseparing, shall go unchallenged or unremedied."—*Horatio Bottomley*, 19th August, 1916.

"TOMMY."

The "——Sweeps" in India:—The 4th K.R.R.C. in Quetta complain that they are "docked" weekly for many purposes from which they derive little or no benefit. They may be young soldiers, but surely they are old enough to kick—and to kick hard.

A Palestine Plea:—If the stories we have received from the Convalescent Camp at Montazathi in Palestine are correct, there is room for a big Inquiry. But possibly the chiefs are suffering from a tap of the sun. However, the Commandant should look into it.

"Out of Sight, Out of Mind.":—Why should men with one year's service and less than two get only 52 rupees pay, whilst those with two years' service or over receive 66 rupees? The financial arrangements of the India Department are rotten—possibly because our soldiers are so many thousands of miles away.

"Joe's" Question:—The Warrant Officers and Staff Sergeants of the Royal Marines Depot at Deal ask us why they have been ordered to polish their expensive lacquered buttons in contravention of the clothing regulations. We don't know, but we leave it to the Adjutant-General of the Royal Marines. Many funny things are being done in these days!

Are They Mad?:—A number of patients at the Winwick County Asylum, known as Lord Derby's War Hospital, tell us that they are overseas "nerve" cases, and have been in the institution for quite a time. They allege that they are all sane. Possibly so. But there is a tendency now to "stretch out the job," and in this case we suggest a Hospital Clearance Commission of medical men.

"JACK."

Your Money, Boys!—The salvage money is ready for distribution among the officers and crew of H.M.S. *Seahorse*, who salved the s.s. *Deventia* on 30th December, 1917; also those of H.M. Tugs *Marsden* and *Crocodile*, who salved the s.s. *Scaldier* on 11th April, 1918.

Cold on the *Caledon*:—H.M.S. *Caledon* is up at Scapa Flow, which even in this season is a chilly place. Many moans are sent to us concerning men being warned for various drills just when they have sat down to rations, also having to wear summer whites when it is intensely cold and warm blues when the temperature is high. Perhaps the skipper knows something about it.

OUR DAILY "THANK YOU."

From W— H—, Farnborough:

I am delighted to say that I have received a communication from the Civil Liabilities Dept., stating that my application has been granted. This settlement is due to your kind offices, for which, sir, I beg you to accept my sincere thanks and gratitude. It is, indeed, refreshing fruit to find someone who cuts the cackle and gets things done, willing to give a hand to those unable to help themselves. For six months my case was neglected, but in eight days you had it settled. I shall not be surprised when I see your "Daily Thanks" altered to "Hourly Thanks."

[It is almost that now.—ED.]

"THE SILVER BADGERS."

Secretaries of Discharged Sailors' and Soldiers' organisations, in sending cases of injustice or other information, should mark their envelopes "Silver Badgers."

About Time!—The employees of the N.A.C.B. are forming an association to fight for their rights. And about time, too! Tommy and Jack will give them a cheer as a send off—and we join in.

Gentlemen, the King!:—His Majesty, Haig Beatty and others are almost down on their knees begging employers to take on ex-Service men when possible. Over and over again we have shown up Government Departments that have turned out the man who fought while retaining the slacker or the flapper, leaving the ex-Tommy and his family to sink or swim.

A Case in Point:—An ex-soldier with a 20 per cent. pension has been employed by the Ministry of Labour as a clerk. There seems to be no suggestion of inefficiency, but he has been discharged, owing, he tells us, to "reduction of staff," the female clerks being kept on. Does the King hear of these things?

More Hardship:—A more or less elderly clerk in the laboratory of the Arsenal has been told to quit, and his place is being taken by a young man who brags that he was an officer in the Air Force—single—and who has pension and allowances amounting to £4 a week. His pay will now make this up to about £7—and he has no "encumbrances" and lives with his parents! The poor, elderly, sacked clerk goes out to take his chance in the terribly glutted labour market.

It Looks Blue.—Many readers write concerning printed records of the divisions with which they served, for which they were induced to pay in advance when in the Service, and of which they have heard nothing since. We fear that is some cases their money has "gone west."

"The Greatest of These—"

(*Registered under the War Charities Act as the* JOHN BULL *War Sufferers' Fund.*)

Among the numerous cases we assisted during the week were the following:—

Stumped!:—A husband, wife, and two children, in a very humble home, struggled against adverse fate. The man, who found odd jobs, fell ill some weeks ago, and matters became bad. Now one of his children is lying beside him and in the doctor's care.

Ex-Soldiers' Common Trouble:—A discharged soldier has been out of work since his demobilisation. He, too, has a child very ill and his wife is about to be confined. The poor fellow had no cash or food. He could get no help from the fussy people who know nothing about domestic problems, though they beg married couples to keep up the population—but he did from us.

Passing Sad:—A man is in a sanitorium, suffering from consumption. His wife is a "brick," and worked hard to keep the poor home together. Last week the sword of Fate again descended upon her, her 14-year-old daughter dying of her father's dread disease. Another child, aged two, is also consumptive. The poor woman had no money for burial expenses, but we came to the rescue.

Threatened:—An ex-soldier has a small pension. He can obtain no work, his wife is ill, and doctor's bills are owing. Worst of all, his furniture—obtained on the hire system—was about to be removed owing to payments being in arrear.

Much Trouble:—A widow has five children, one of whom is sorely stricken. The mother worked to keep the family, but owing to the illness of the little one has to remain at home, so there is no income.

Tommy's Little, but Great, Troubles.

(*A case typical of the many of distress and hardship which have been relieved by our Fund during the week. Help us to relieve more such cases.*)

Readers of JOHN BULL during the last five years must have learned that Tommy is a man of many troubles—some of them phantoms, but most of them genuine. When he leaves the Service, he is—as is so terribly patent now—frequently beset with greater ones—so great, indeed, as to make him wish to go back even to the horrors of the field rather than face the "slings and arrows" of the struggle for existence in civilian life. Thus it is with an ex-soldier in Deptford, from which poor quarter we receive numerous applications for assistance. This man and his wife have nine troubles, all under the age of 14. The plain story is as follows: The father volunteered for the war and went to the front an A.1 man, but having served for five years was discharged as "no longer physically fit for military service." Suffering from chronic bronchitis and heart trouble, he is unable now to follow any employment, and has been struggling along with his helpless brood of little ones, Heaven knows how. But the culminating blow was yet to fall upon him; his wife presenting him with twins! This, then, was the condition of the family when the man, according to his letter, "heard that we had a fund to assist war-suffering soldiers"—a helpless father, a more than helpless mother, and nine children with healthy appetites, including the twins, which are an expensive luxury even to the "well-off." The poor fellow was unable to provide his wife with nourishment, and had no clothing for herself or the twins; he could not pay the fees for the doctor and the nurse, and had the additional worry on his mind of five weeks' arrears of rent, for which the landlord was holding out his hand. We gave what immediate help we could. But if only our readers would contribute more generously to our "Greatest of These—" Fund, we could not only give more aid in particularly hard cases, but deal more generously with all the instances of want and distress which come before us.

[The object of our Fund is to relieve (a) distressed ex-Soldiers and Sailors and their dependents (b) suffering amongst the poor generally. No genuine appeal is ever refused, and although we see to it that adequate proof is presented in every case relieved, no harassing or degrading questions are put to applicants. Will you please help? All donations, gifts of clothing, etc., should be addressed to the Fund, at 93, Long Acre, London, W.C.2. All expenses of administration are borne by us.

SUBSCRIPTIONS.

WHAT HAVE *YOU* GIVEN?

"Polisher," 10s.; A. J. B. (Newport), 5s.; L. B. (Wellingborough), 1s. 6d.; "In Loving Memory of A. E. B.," 1s.; R. R. (Southend), 5s.; "In Memory of Three Brothers," 10s.; M. T. (Croydon), 2s.; "New Poor" (Westbourne Park), 2s.; Mrs. M. H. S. (Cardiff), 10s.; Collected on board T.S.S. *Glenade* (per Capt. F. F. J.), £2 10s.; "S." (Londonderry), 5s.; "Inasmuch," 5s.; Lieut. and Mrs. J. M. A., 7s. 6d.; "Dalkoko Shokan," 10s.; "Maisie" (Birmingham; 2s. 6d.; Anon. (Aberystwyth), 5s.; "Baby George," 1s. 3d.) Anon. (Battersea), 1s.; M. B. (Bedford), 1s. 6d.; "Fag," £1; "Kat's Eye," 1s.; E. H. (Rye), 2s.; H. B. (Durban), 19s.; "A Portland Reader," 5s.; C. E. C. (Holborn), 10s.; E. C. S. (Herne Bay), 6d.; F. M. (Belfast), £2; A. M. M. (Los Angeles) 1 dollar; "Tommy" (Battersea), 2s.; K. B., 10s.; J. R. J. (Matlock), 1s. 6d.; F. M. S., £5; "A Wellwisher" (Wembley), 2s. 6d.; H. A. K. (Ipswich), £1; "In Memory of Our Dear Son, G. M.," 2s.; "Lizzie" (Hankham), 4s.; A. O. T., 1s. 4d.; G. W. (Wimbledon), 5s.; "Two Sisters," 10s.; A. R., 5s.; E. C., 10s.; "Contemptible," 10s.; "An Admirer" (Ramsgate), 2s. 6d.; "A Sympathiser" (Southport), 10s.; "Minna," 2s.; E. A. P. C. (Birmingham), 4s.; "Spion Kop," 2s.; K. M. W. (Horley), £1 1s.; "Ex-Royal Marine," 2s.; H. K. K., 6d.; A. S. B. (Manchester), 2s. 6d.; E. H. C. (Bath), 1s.; "Pensioner" (Notts), 5s.; T. J. R. (Southport), 10s.; F. R. O. (Rangoon), £1; "To the Dear Memory of M.," 5s.; A. H. (Kimberley), £1; Mrs. G. T. (Glasgow), £1; X. Y. Z., 6s.; T. C., 1s.; J. M., 5d.; "In Loving Memory of Pilmsoll," 5s.; "Archie," 2s. 6d.; W. D. (Liverpool), 3d.; F. J. (East Ham), 5s. 4d.; H. W. (Frankfort), 2s. 6d.; M. W. (Woolwich), 2s. 6d. and parcel; G. B. (Seaford), 1s.; W. A. J. (Exeter), 10s.; A. S. (Nottingham), 2s. 6d.; F. B. (Lee), 10s.; F. C. (Wood Green), 2s. 6d.; "Bracelet," £1; G. H. (Salisbury), 5s.; H. E. S. (Belfast), 5s.; "W.," 5s.; Mrs. S. P., 6d; W. J. A. (Eastbourne), 3s.; "Disabled," 1s.; "A Reader," 1s.; J. C. L. (Stonehaven), 2s.; Anon., 2s. 6d.; E. T. (Hebden Bridge), 2s.; J. S., 2s.; "Buck Up" (Lancaster), 1s.; C. M. D. C., 5s.; A. B. (Drogheda), 5s.; W. H. T. (Nottingham), 5s.; Anon. (Poplar), £1; E. B., 10s.; Pte. C. C., 2s. 6d.; L. V. K. (Cheltenham), 10s.; F. G. B. (Bristol), 2s. 6d.; C. B. (Hull), 2s.; E. C., 2s.; S. S. *Gloucestershire* (per Capt. E. R.), £10; Anon. (Dover), 1s.

ADVERTISERS' ANNOUNCEMENTS.

COMPANY MEETINGS.

CITY EQUITABLE FIRE INSURANCE CO.

STEADY PROGRESS.

The 11th annual general meeting of the City Equitable Fire Insurance Co., Ltd., was held on June 17th at Winchester House, Old Broad Street, E.C., Mr. Gerard L. Bevan, chairman of the company, presiding.

The Secretary (Mr. F. J. Witts) read the notice convening the meeting and the auditors' report.

The Chairman said: Ladies and Gentlemen, if it is your pleasure, I propose to take the account and balance-sheet of the eleventh year of this company's operations as read, and will proceed to comment generally on the figures which are contained therein. I must begin by apologising for the absence of my esteemed colleagues, Sir Douglas Dawson, Colonel Sir Henry Grayson, and Mr. Theodore Barclay, all of whom have unavoidably been prevented from assisting us to-day. In our fire and general account you will see that our premium income has almost doubled in volume during the last year, and whilst the loss ratio is somewhat lower, it must be borne in mind that on the increased income a large amount has been set aside for the unexpired liability, which accounts for the decrease shown in profits. Making due allowance for this, I am sure you will agree that the figures and ratio as given on the front page of the report are eminently satisfactory.

Causes of the Advance.

I think that in view of the very large increase which has taken place, a few words from me would not be inappropriate in explanation of the causes which have given rise to such an advance. The general conditions and extraordinary changes which have been brought about in the values of commodities throughout the world have given an opportunity to us, as the leading English reinsurance company, of which we have endeavoured to take full advantage, and whilst exercising every caution in the selection of our treaties, the extremely high values now obtaining have caused the incomes under the various sections, both home and foreign, to advance steadily quarter by quarter. In addition to this, we have secured a number of new treaties, and in several cases we have received with gratification increased proportions on those we already held.

For some time past, as I mentioned last year, we have been considering the advisability, or otherwise, of entering the United States of America, and in view of the position we have now established for ourselves, it is quite probable that within the next few months we shall have decided that the moment is opportune for us to enter as a reinsurer, on a moderate scale, in United States business. I now come to the marine account, which you will see again shows a slight increase in income. You will have noticed that in the accounts of most of the big insurance companies large reductions have taken place in the income shown from marine business, and I think it may be taken as a fact that this is caused in the main by the falling out of war risks, which formed a considerable item in such company's accounts. In the case of the "City Equitable," whilst we wrote a fair amount of war business with profitable results, the cessation of this section was not of such importance as to affect our balance-sheet figures, and the acceptance of fresh marine treaties has resulted in an increase of the figures for the year under review. As regards the loss ratio, the increase here is a natural corollary of a maturing account, and with the very large spread which our treaties ensure, it is a matter for congratulation that our loss ratio is so moderate. As, however, is the case with all companies, the expense of the business is an increasing item, and one which we cannot under existing circumstances avoid. However, we are fully alive to the necessities of seeing that our business is not too costly.

The Proposed Dividend

I now come to the appropriation of the balances as shown, and my first observations will naturally be, as I feel sure you would wish, on the subject of the dividend which is proposed to be paid. It has been very carefully considered by the members of your board, and I think and hope you will agree that in exercising what might appear to be undue caution in the payment of the dividend, a correct attitude has been taken up in view of the future position of the company.

It is our desire that a steady increase in the dividend paid should take place, and large fluctuations avoided, and you will readily realise, on the perusal of the balance-sheet, that our investments will justify further increases in the future. While I am on the subject of investments, I would like to point out the large amount that we hold, either in the form of short-dated loans or Treasury bills. By pursuing this policy, and at the same time exercising discrimination in the choice of our miscellaneous securities, we have hitherto avoided the depreciation which would otherwise have resulted, especially on gilt-edged securities.

Increased Fire Business Assured.

A further increase in the company's fire business for the current year is practically assured, and it is, therefore, incumbent upon us to materially strengthen the reserve in view of such expansion. I would draw your particular attention to the recommendations which are being made in this respect. You will notice that the item of general reserve, as shown in our last balance-sheet at £90,000, has since been transferred to our fire and general fund. This, with the addition which we now recommend to be made, viz., £160,000, will bring our fire fund up to over 77 per cent. of our premium income, and it is our intention that this fund shall be steadily increased year by year until a cent. per cent. basis has been reached. (Applause.) As regards our marine fund, after making adequate allowance for outstanding losses, a figure of 80 per cent. is shown, and here again it is our intention to work on similar lines.

I now formally move the adoption of the report and accounts, and I will ask Mr. Peter Haig Thomas to second it.

Great Progress.

Mr. A. J. Monro: I should like to say a few words in support of the motion Imitation is the sincerest form of flattery, it is said, and I think the number of reinsurance companies that have been started in the last twelve months is a very flattering appreciation of what we have done in the past.

I do not think we should leave this hall without passing a vote of thanks to the manager and staff. The increase in the premium income has been something like £600,000 this past year, and that in itself has meant an enormous amount of work. The whole of the business has been managed in such a way that I think it would be ungrateful of us, to say the least, if we did not express our unanimous appreciation of the work during the past year of the general manager, Mr. Mansell, and his staff.

All resolutions submitted were unanimously agreed to.

EBBW VALE STEEL, IRON, AND COAL COMPANY, LIMITED.

The Ordinary General Meeting of the shareholders of the Ebbw Vale Steel, Iron, and Coal Company, Limited, was held on June 16 at the Cannon Street Hotel, Mr. Frederick Mills (chairman of the company) presiding.

The Chairman said:—Ladies and Gentlemen,—You have had a copy of the report for 1920, and of the accounts as at March 31, 1920. I presume I may take them as read.

Balance-Sheet.

The shareholders will recollect that, in consequence of the difficulty experienced with regard to questions arising out of excess profits duty, munitions levy, and coal mines control finance, it was not possible to issue the balance-sheets as at March 31, 1918 and 1919, respectively. I am glad to say, however, that such progress has now been made as to enable us to present the balance-sheet as at March 31, 1920.

As I ventured to observe last year, the profits are the result of steady progress extending over many years. The turnover last year was over £7,600,000, and as the divisible profit on the Preference and Ordinary shares is £346,504, or 4.56 per cent. on this turnover, it shows on how narrow a margin this vast industry is conducted. The wages paid by the company amounted to £3,904,817. If the sum of £346,500 thus divided amongst the shareholders had been paid instead to our workpeople, as some people seem to suggest, they would have received 1s. 9d. only in the £, or 8.75 per cent. in addition to the wages they received. They have been paid very good wages indeed. Representatives of the working classes seem terribly afraid of acknowledging the excellent wages which our colliers and workpeople are capable of, and are, in fact, earning. I need not, however, at this time of day point out to you and to them that unremunerative capital would speedily result in a starved and crippled industry.

FORESTAL LAND, TIMBER, AND RAILWAYS.

The fourteenth ordinary general meeting of the Forestal Land, Timber, and Railways Co. Limited, was held on June 17, at River Plate House, the Hon. Sir Arthur Lawley, G.C.S.I., the chairman of the company, presiding.

The Chairman said: The end of the financial year under review bisects, so to speak, the period of readjustment of the company's capital, so that some of the figures in the balance-sheet may appear at first sight rather puzzling, though they will be found to be easily capable of explanation. The issued share capital shows an increase of £515,284, due to the issue of Ordinary shares to the holders of Preference shares in consideration of the surrender of their participating rights. It will be seen from the balance-sheet that by the end of the year 1919, £1,115,102 had been received on account of the first call on the new share issue. This gave your directors the necessary funds with which to redeem the Debentures falling due on January 1, 1920.

SPECIAL OFFER.

2,000 New White Enamelled Slipper Bed Pans, cost 17/6, my price to clear 5/-
Turkish Striped Towels, best quality . . . . . 2/- each
Large Turkish Bath Towels 3/6 „
Bath Sponges, large size . 1/6 „
Ladies' Black Walking Shoes, all sizes . . . . . 12/6 Pair
Ladies' High-legged Walking Boots, all sizes . . 16/9 „

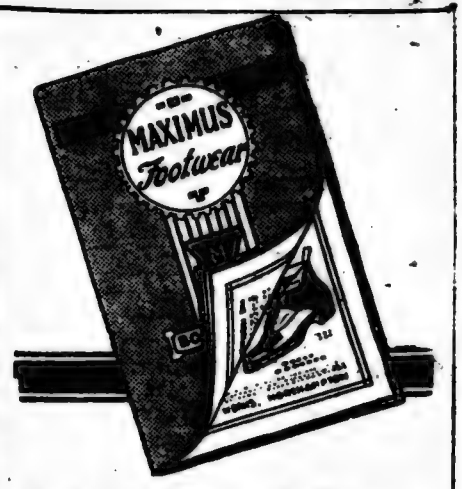
All the above are genuine bargains: write for lists to-day and be convinced.

SAGARS (Universal) STORES, ARDWICK.

BEACON OILSKINS

will keep you dry always. Men's Coats from 21/-, Ladies' from 33/6, Children's from 14/6 (3-year-old size). Adults' Sou'westers 2/-. Long Leggings 5/- —all guaranteed against stickiness, leakage, or dissatisfaction on money-back methods—

Illustrated List Post Free. Send Post Card now for this Art Booklet of "Weather Comfort" to BARBOUR'S LTD. 97, BEACON BUILDINGS, SOUTH SHIELDS, England



It's full of Boot Buying Bargains

in fact, in all its 48 pages there is not a single style included which you could purchase in a shop for anything less than 10/- more than the price at which we offer it.

Think what such a saving means in a year—think what it means in the family boot bill—"50/- every time you shoe a family of five!"

And the secret lies in the fact that every

MAXIMUS BOOT

comes direct from factory to wearer—we have no shops *anywhere*, and Maximus Boots and Shoes can only be bought direct. Thus all usual and intermediary profits and expenses are cut out and *you benefit*.

And behind every pair of boots we sell is the guarantee we print below—read it and then turn up your past year's boot bills and calculate the amount you might have saved if each pair which you bought within that period had cost 10/- less.

Such a calculation will impel you to write to us at once, and, when you ask for it, the list will reach you by return.

OUR GUARANTEE. We guarantee that every MAXIMUS Boot and Shoe illustrated in this Catalogue is made from solid leather. When you have selected a style, covered your order with remittance and received the boots, as you will do per return, if they do not fully meet your expectation, we will return you money without question.

It is essential to economise to-day—and in footwear here's the first step to better satisfaction, longer wear and lower prices.

Write us to-night.

MAXIMUM SHOE Co. Ltd.
(Dept. 3) Maximum Works,
NORTHAMPTON.

FOR HOLIDAY WEAR.

DONEGAL TWEEDS 6/6 PER YARD

ARE IDEAL.

Hand woven from hand-spun wools, these tweeds are the secret of the Donegal Cottagers. For distinctive appearance and hard and continuous wear, they are unequalled for Ladies' Costumes and Gentlemen's Suits. Bought direct from the cottagers, you may have the benefit of a high grade Donegal Tweed, guaranteed all wool, at an exceptionally low price.

Costume or Suit Length, 22ins. wide, 7yds. long, £2 5s. 6d. Any other length cut. Money immediately refunded if dissatisfied. *All orders dispatched carriage paid.* Send TO-DAY for splendid selection of 20 Free Patterns (No. 23), and inspect the materials in your home.

The Irish Handmade Tweed Co., 5, Atlantic Chambers, Brazennose Street, Manchester.

I CURE WEAK NERVES.

If you suffer from NERVE, HEART OR STOMACH weakness, write to-day for my book, "INCH ON NERVES."

For a moderate fee I will make you fit and well. Enclose 2 stamps.

T. INCH (Dept. B.), 74, Clarendon Road, Putney, LONDON, S.W.

The NATIONAL NEWS takes national views—every Sunday.

"John Bull's" Letter Bag.

[*The EDITOR replies to, and chats with, some of his numerous correspondents.*]

CORRESPONDENTS ARE REQUESTED NOT TO SEND ORIGINAL CERTIFICATES, TESTIMONIALS, INSURANCE POLICIES, ETC., *as they are liable to be mislaid. Copies only should be forwarded in the first instance. For a reply by post on personal matters, a twopenny stamped envelope must been enclosed.*

LETTERS must be addressed to the Editor, or Publishers, 93, Long Acre, W.C.2, according to whether they relate to Editorial or Publishing matters. FINANCIAL, INSURANCE *or* LEGAL *enquiries should be addressed to the Financial, Insurance or Legal Editor, and must each be accompanied by a postal order for one shilling. No fee is charged in respect of other enquiries. Full names and addresses should be given.*

J. S. (H.M.S. *Hood*).—"Are the Politicians mad or daft?" At Westminster you can hear the bees buzzing and the bats flapping in their domes of thought.

"CABALLS" (Hove).—Assure yourself that the new Rent and Housing Bill has at every stage our "impartial consideration."

R. K. F. (Sheffield).—"When any disaster occurs, such as the one at Louth, we are without trained men to call up; 200 engineers might have saved much suffering and many lives." Certainly your suggestion deserves official consideration.

"SERGEANT" (Dover).—"You are a true friend of the soldier, and well he knows it." That we shall be always to the full extent of our influence and opportunity.

"CAPTAIN" (Bromyard).—"One wonders if things could have been worse even if the Germans had won." Well, we'll admit that they wouldn't have been better if we had lost.

"A. M. W." (New Jersey).—American boastfulness of their alleged deeds in the Great War makes it seem an awful pity that we British ever butted into the business at all.

"TEMPORARY PART-TIMER" (N.).—"What has Winston Churchill done towards giving a medal to Post Office girls now demobbed?" He has troubles enough of his own without piling on him the possible peccadilloes of the P.M.G.

"KRITICOS" (Greece).—"I would humbly suggest your headlines should not be so sensational." The purpose of a headline is to compel attention. Dull headlines mean dead articles.

F. T. P. (Salem, Mass., U. S. A.).—"Rotten politicians, after the Irish vote in this country, are at the bottom of the whole Valera stunt." If they're rotten, bury 'em.

E. A. B. (Ex-Royal Engineers).—Agreeing with our "Keep to Khaki" article, you write, "When getting ready for Church Parade, more swearing was caused through pipe-claying and burnishing than any Chaplain's prayers could wash out in a twelvemonth." True for you, O son. It is another nail.

PTE. M. (India).—"I think you are the British protector, and a damn good one." Shake! Put it there, if it weighs a ton.

PTE. T. T. (Cork).—Yes, lad; very many of the boys have written to us in protest against abolishing the immortal khaki. Never, if we can help it.

"AN OLD READER" (Melbourne).—At the Tivoli, Melbourne, a performer mentioned three visitors to Australia—Sir Walter Raleigh, Shakespeare, and—us! Well, we should have been in good company, shouldn't we?

"HARD HIT" (Walthamstow).—Every measure of relief, such as the increased subsidy to house builders, must have a fixed date on which it comes into operation—and, unfortunately, there is always someone "hard hit" through being just outside its provisions.

E. H. (Nr. Rochford).—The sooner this wild craze for higher and yet higher wages stops, the better off *everybody* will be.

L. C. (Liverpool).—It is gratifying to know we shall be missed, but no one is indispensable. It is a pity some of our so-called statesmen do not realise this, and consider themselves dead.

T. L. (Herne Bay).—Peace has not yet been officially declared because we are still at war. It is no use crying "Peace" when there is no peace.

"SEGUS" (S.W.18).—"You were once nimble minded." First time we've been called a "has been."

T. J. S. (Eastbourne).—"You have a name for hard-hitting, but you hit fair." Perhaps that is why we are sometimes called a fair knock-out?

K. L. (Southall).—Sorry "Summer-time" doesn't suit you, but we don't quite see why you should blame us for it. The genius who invented it is dead, and consequently safe from your wrath.

F. M. (Herne Hill).—"Some unscrupulous nurse made the complaint that my child was in an unclean condition"—when, of course, your child was scrupulously clean. It would have been interesting to investigate to what degree of cleanliness the said nurse herself attained.

C. O. (Preston).—"As for America, they are all washouts." Sure you don't mean "war shouts"?

"SECRETARY" (Wallsend).—The Wallsend Shipway Foremen's War Savings Association raised £53 for St. Dunstan's by selling 2d. tickets for a captured German rifle. A splendid record.

M. H. (Coventry).—"Baths in sculleries are only used in most houses for the refuge of dirty clothes." Surely it is only in Coventry that refuge is taken in baths.

"SCOTT" (Glasgow).—"If only another cloudburst like that at Louth would come upon our Food Controllers, we would give them a real wake." Go to! You couldn't wake 'em with a cloudburst.

"ONE WHO KNOWS" (Aldershot) is "firmly convinced it is best to marry a wife older than himself." In the words of the poet, 'Tis with our judgments as our watches—none goes just alike, yet each believes his own.

B. R. S. (Edwinstowe) also believes that women who marry younger men more easily settle down. If likewise their husbands more easily settle up, they needn't write to JOHN BULL about it.

H. P. (Kansas, U. S. A.).—"Anybody can make a living over here if he works and uses his head." That's headifying.

H. (Stafford).—The old story. As in Cymon and Iphigenia, "She hugged the offender and forgave the offence: Sex to the last."

W. C. (Withernsea).—You are about the thousandth reader who has asked us to help him find a house. All we can advise you to do is to keep on going round and round till you strike lucky.

E. C. P. (Colchester).—You make our brain reel. After reading your letter for the sixth time, we are sending out the Office Boy for a cooling draught.

"TRAINED NURSE" (S. Kensington).—"I completely broke down during the war, and a grateful country, also rich private patients, would not even trouble to notice me if they saw me lying in the gutter." Gratitude, as Gibbon said, is expensive. Also the price has gone up since the war.

JONES (London).—"If you think of noticing this in your paper, please do not mention my name." Somebody might spot you as the only one, eh?

"THE MOKE."—"One day Old Nick was resting himself. There was nothing doing in the House of Commons, so he was spending some spare time in reading JOHN BULL." Then Lucifer may yet win his way back to Paradise.

MRS. W. (Woolwich).—It is unfortunate that bag work for the Army should be so scarce for old workers, but don't you see how impossible it would be to go on making bags no longer wanted?

T. M. F. (Strand, W.C.).—Interesting news, that American women parade Fifth Avenue, New York, carrying banners asking Americans to refrain from buying English goods. Perhaps if we occasionally lynched a black British subject, the Yankees would look more kindly upon us.

"EX-SOLDIER" (Edinburgh).—Your wages are abominably low, but you have written promise of more, so why not politely ask? If we were to print details it might do you more harm than good.

"ONE OF THE UNLUCKY ONES" (Fulham).—"If this is the New World they told us about, give me the old one." Ah, a good many of us were well off before the War, but didn't realise it.

J. W. (Leeds).—You should deem it an honour to discharge your dead mother's debts if they are just. Debts do not die with the debtor who leaves any estate.

W. C. (Newsham).—"Being a constant reader of your paper, JOHN BULL, can you inform me the name of Cain's wife?" Mrs. Cain.

F. M. (W. Kensington).—"Why *did* you drop the question as to the *actual* original inventor of the 'Paravane'?" Because we were bored utterly stiff by the subject.

"DIABOLO" (Shrewsbury).—"I'm engaged to a girl named Elaine. Her father's a poet, and full well do I know it—He's trying to make me the same." Don't worry. There are no signs of his succeeding.

"OLD SKIPTONIAN" (Skipton-in-Craven).—Your suggestion to restore the old toll gates throughout the country positively made us jump.

W. S. (Islington).—"I enclose copy of letter sent to the Minister of Pensions and the Director of Medical Services . . . . Add your weight to it." Give them a chance first.

"CHELSEA" (London).—Inquiring about a house in Milner Street, S.W., Messrs. King and King, Brompton Road, estate agents, replied: "Please admit bearer to view. Rent £80. Lease 14 years. Premium £1,000." King and King's client ought to be crowned for cheek.

E. E. (Enfield Lock).—You should complain to the Ministry of Transport, if the South Western Railway makes you pay more than the ordinary fare for a suburban journey on Derby day because they withdraw their ordinary services in oredr to snatch a few extra shillings from racegoers.

"EVA" (Manchester).—"I sail on 29th to Canada, but have arranged with a friend to send JOHN BULL to me." Thanks. You'll find it in Canada if she forgets.

M. M. (Vancouver).—"I have been over here 20 years, yet sometimes I doubt whether I live in a British country." Evidently Pussyfoot has begun to worry you.

"LITTLE BIRD" (London).—"The brute threatens to strike the girl; a shriek; a table overturned; a wrecked machine; a fit of hysteria; three weeks in the German Hospital itself." Reads like the pictures.

MRS. G. (Harpton).—"I do hope you will give those assurance men a good dressing, they deserve it; I would sooner deal with tramps." Sit on them if they have too much assurance.

"MINERS' AGENT" (Abertillery).—The question as you put it is very difficult. Surely it is very unfair to an employer if he can in no circumstances get out of his house or rooms an unworthy or unsatisfactory employee?

F. B. AND H. (Letchworth).—"Will you oblige by forwarding us the proper and correct pronounciation of Seinn Fein?" We do not guarantee your spelling of the term, but, if you pronounce it as "Shin Fain," with an Irish brogue and a touch of the German accent, you won't be far out.

W. H. (Dartford).—Although it was your first time of writing to us, why deliberately set out to do so "at some length"? Especially as your views on divorce, abduction, bigamy, etc., are not new to us.

A. H. (Ballyshannon).—Posted by you at Brighton, 24 Sept., 1915, a postcard has just been delivered at Finsbury Park. You can't beat the Post Office; "It's dogged that does it," is their motto, and they get there in the end.

MISS ——— (Birr, Ireland).—"No matter how dark the night, I am never in fear with an Englishman . . . So now you know why I send my love to all English boys." And they appreciate it, begorra!

"FLORA" (Kettering).—Your rhyme re Standing Bear, the famous Sioux Chief, is—well, hold your hand out, naughty girl!

W. E. P. (Hackney).—Agreed that the right policy to adopt towards our monstrous regiment of "Controllers" would be "weight and sea"—heavy weight and deep sea.

MISS J. McD. (Leith).—"Your respected journal seems to be read by the bulk of the 85,000 inhabitants." The great admiration we have always had for the intelligence of the people of Leith is more than justified.

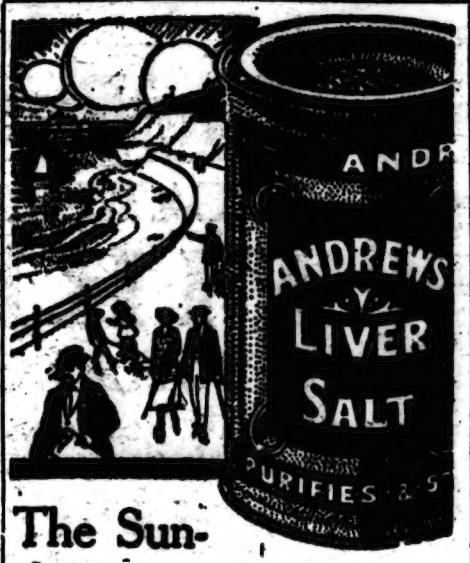
"DEMOBBED" (62nd Regtl. Dist.).—"I have been a regular reader of JOHN BULL for some time, but I really must chuck it now." Oh, *chuck* it!

W. J. B. (Dublin).—"Problems of discontent" do not justify the murder of policemen and the assassination of civilians by armed gangs of Sinn Fein Bolsheviks.

B. D. (London, S.W.7).—"The Rev. R. H. Streeten wails over the big fall of the birth-rate from 1880 to 1918." He will weep over the equally big fall of the death-rate next. Are not burial fees higher than christening fees?

MRS. F. L. (Havant).—It is disgusting to notice the way in which Colonial meat is thrown about on railway station platforms to attract dogs and collect general filth.

(*Many replies are unavoidably held over.*)



The Sunshine mood through all the year . . . . .

Every day is a Sunshine day to the folks who are in Health . . . . Sunshine days and Andrews' go hand-in-hand.

Andrews' is a creator of personal Sunshine. Its use banishes *the* cause of scowl and frown . . . . thousands of cheery, happy families maintain the Sunshine mood throughout the year by *nothing* more than the exercise of physical common sense and the occasional use of Andrews'.

When your mood is dull and heavy, like unto a November Fog, start a course of Andrews'. It will quickly put you right and bring back the Sunshine mood.

Take a spoonful in an early morning glass of water for 3 or 4 days running. You will find it have a brightening effect on mind and body. It gives the clean, fresh, vigorous feeling inside which a summer Sea-swim gives outside.

1/- USUAL SIZE. FAMILY SIZE 1/10

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MAKE 10/- EVERY DAY IN YOUR SPARE TIME

selling a simple little silver device at 1/6 which will save pounds per year to any household. Has only to be seen to be sold. That this advt. is in "John Bull" is its guarantee. Write for particulars enclosing stamped addressed envelope, to the

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The surest and quickest remedy for Catarrh, ordinary Colds and Asthmatic troubles

HIMROD'S ASTHMA CURE

The standard remedy for over 40 years.

AT ALL CHEMISTS

4s. 3d. a tin

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BEST and CHEAPEST Wholesale Warehouse for Beginners, Remnants, Drapery, Readymades, Travellers' Samples. Send for Catalogue free.—Cochrane's Warehouse, 1, Victoria Bridge, Manchester.

"CATALOGUE PLEASE."—Simply write these two words on a P.C., add your name and address, and post it. You will then receive my huge, free, 112 Page Catalogue, a Book that means lower prices for you that will save you money. 20 models "Captain" Bicycles from £10 10s., pounds below other makes. Tyres, Accessories, Household goods, Drapery, Raincoats, etc., Most of them at staggering prices. No profiteering. But get book for which there is no obligation. Just send the postcard now, and you will be mighty pleased you did it. H. Fitzpatrick, Dept. 82, Burnley.

ROYAL AIR FORCE.—Skilled Tradesmen required. Pay 2/- to 2/6 on joining, rising to 10/- per day. Age 18 to 38, and for ex-service men 18 to 35. A limited number of boys of good education (age 16½ to 18) for training as Pay Clerks. For conditions of service, Separation Allowance, etc., call or write to Inspector of Recruiting, Royal Air Force, 4, Henrietta Street, Covent Garden, W.C.2.

FOR ALL NERVE TROUBLES send postcard for free sample of Curacea—the Liquid Nerve Tonic—to Curacea Co. (Sec. 2), Elm Grove, London, S.E.15.

BARGAIN NOVELS.—Ex-library fiction renovated. Equal to new. Send for list to W. H. Smith and Sons' Circulating Library, 186, Strand, or at their bookstalls or bookshops.

DO YOU WANT FRIENDS? There's many wanting to know you. Send 7½d. for "The Link." (Not Matrimonial). LINK, 2, Wine Office Court, E.C.

LEARN Dutton's 24-hour Shorthand, 2/- per month secure speed of 100 words per minute. Specimen lesson 2d.—Dutton's College, Dept. J. 2, Skegness.

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56 lb. finest washing soap 21/- direct from factory. Carr. Pd. British Cleaner Co., Ltd., 45, Victoria St., Manchester.

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BICYCLES.—£9 9s. ENGLAND'S FINEST VALUE. Gents, Ladies Racers, 3 speed. Sent on approval, 10 years' guarantee. Bennett, 128, Gray's Inn Rd., W.C.

JEWELLERY REPAIRED.—Altered, regilt, signet rings re-engraved. Save 50 p.c. by dealing direct. Send your jobs for estimation. If unacceptable, articles promptly returned, postage refunded. A. & V. Whale, Strasburg Place, Beach Street, Birmingham.

THE HOUSE FOR VALUE.—Well bought is half sold. You can prove this by ordering your requirements in Hosiery, Underwear, Overalls, Blouses, Corsets, Gloves, Fancy Goods, etc. from J. Garique. We are confident that a trial order will bring repeats from you. Sample parcels from 10/6d. Bales from £5. Ask for price list. Remit early to J. Garique, Manufacturer and Warehouseman, Dept. B. 12, Lever Street, Manchester.

HAWLEY'S

Hawley's I.K.
Kills them with ease,
The moths and the beetles,
The bugs and the fleas.

In handy sprinkler packages, 4d., 8d., 1/3

Manufactured by EVANS SONS LESCHER & WEBB, LTD., London, Liverpool, New York.

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'The Flexible Mind in the Flexible Body.'

Fry's Pure Breakfast Cocoa

ASK FOR FRY'S YELLOW & RED LABEL.

'THE HEALTH ACCUMULATOR.'

Whatever is the matter!

Just look at Joan's finger, And Tiger's tail, too! Has there been a dreadful accident?

No! they are out shopping for Mother, and are afraid of forgetting Bird's Blanc-Mange So they have tied knots on themselves. Joan says it would never do to forget Bird's Blanc-Mange.

Mothers who study the well-being of their children will not forget to give them plenty of Bird's Blanc-Mange.

It would be hard to find a more nourishing, body-building food, in such a tempting and easily digested form.

Everyone ought to know that Bird's Blanc-Mange *multiplies the nutritive value of the Milk used in it once in every four times.*

BIRD'S Blanc-Mange

is real honest nourishment in a most delicious form. It is so perfectly creamy and just melts in the mouth. Try it to-day!

BIRD'S is best—always sure, always safe.

2.16.

PLAYER'S "COUNTRY LIFE" CIGARETTES

(MEDIUM STRENGTH) PURE VIRGINIA TOBACCO

10 for 5½d 50 for 2/3

SMOKING MIXTURE

IN TWO STRENGTHS MILD & MEDIUM

1/- per ounce • 4/- per ¼ lb.

JOHN PLAYER & SONS, *Nottingham.*

Branch of the Imperial Tobacco Company (of Great Britain & Ireland), Ltd.

HARD OR SOFT BEARDS

Are the same to a MAB. It removes the hair quickly with a minimum of trouble and maximum of comfort. Try one if you wish to know what 4s. shaving comfort is. Lasts a lifetime. 28 years' reputation.

BLACK HANDLES . . 4/6
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Of Ironmongers, Cutlers, etc., or from MAB Co. 73D Newhall St., Birmingham

Send for Booklet, "Art of Shaving," free.

TATCHO

The HAIR GROWER

Mr. Geo. R. Sims' discovery 1/3, 2/9, 4/6

£1,000—Your Last Chance—HOLIDAY PRIZES

2nd Prize £100

3rd Prize £25

£1,000

BULLETS

FIRST PRIZE

50 PRIZES OF 10/- each

200 PRIZES OF 5/- each

1,000 PRIZES OF 2/6

5,000 'TARGET' PRIZES

10 HOLIDAY PRIZES OF £5 each

10 HOLIDAY PRIZES OF £10 EACH

20 HOLIDAY PRIZES OF £2 10/- each

HOW TO MAKE "BULLETS."

First choose any of the Forty examples given below. Then give TWO, THREE or FOUR words having some bearing on the example chosen. Any ONE of the words selected must begin with any letter in the example chosen. The other words selected can begin with any letters in the alphabet. This example will guide you: Example:—FAIR FIGHT. Bullet:—FOR SEAT IN PARLIAMENT. Competitors may send in two BULLETS for sixpence. If more coupons are used, an entry fee at the rate of 6d. for each coupon must be sent. Result of this Competition will be found in our issue dated July 17th.

LIST OF EXAMPLES FOR "BULLETS" COMPETITION No. 379.

BOTTOMLEY'S AMBITION	MIXED BATHING	SEASIDE FLAPPERS	HAPPY MAN
HOLIDAY CHARGES	PLAYING THE FOOL	DEAR LOAF	THE WRONG MEDIUM
DRY ROT	A HOT TIME	NOT IN FASHION	UNDER NEW MANAGEMENT
NOT MY LUCK	MAKING A FORTUNE	BAD ACT	SILENT WOMAN
A JOLLY LOT	PERFECT LADY	BY GEORGE	AS YOU WERE
FREE AND EASY	RUSSIAN	A BIT MIXED	DONE BROWN
NOT TAKEN BACK	OBEDIENT SERVANT	AN EASY TIME	DRESSING TOMMY
A GOOD TIP	ON THE QUIET	MARRIAGE TIES	DEALING WITH RUSSIA
GOVERNMENT DOLES	THE LAST STRAW	MIGHTY DEEP	LITTLE WONDER
AT WORK AGAIN	TO-MORROW	WHERE TO STOP	SHY MAIDEN

Closing Date, Thursday, July 1st.

Example_____

Bullet

Example_____

Bullet

(379) P.O. No._____

I agree to enter this Competition in accordance with the rules and conditions announced on this page.

If 1 coupon is used P.O. for 6d. must be sent.

Signed_____

Address_____

☞ If unable to secure extra coupons you can write your "Bullets" on plain paper.

Closing Date, Thursday, July 1st.

Example_____

Bullet

Example_____

Bullet

(379) P.O. No._____

I agree to enter this Competition in accordance with the rules and conditions announced on this page.

If 2 coupons are used P.O. for 1/- must be sent.

Signed_____

Address_____

Envelopes should be marked "Bullets" No. 379, "John Bull," Long Acre, London, W.C.2.

Closing Date, Thursday, July 1st.

Example_____

Bullet

Example_____

Bullet

(379) P.O. No._____

I agree to enter this Competition in accordance with the rules and conditions announced on this page.

If 3 coupons are used P.O. for 1/6 must be sent.

Signed_____

Address_____

Closing Date, Thursday, July 1st.

Example_____

Bullet

Example_____

Bullet

(379) P.O. No._____

I agree to enter this Competition in accordance with the rules and conditions announced on this page.

If 4 coupons are used P.O. for 2/- must be sent.

Signed_____

Address_____

BULLETS RULES.

1. The First Prize will be awarded for what, in the opinion of the Judges, in consultation with the Editor, is the best "Bullet" received, and the other prizes in order of merit, the test being cleverness, aptness and originality.
2. Bullets must be plainly written on one of the coupons, and only two attempts may be written on each coupon.
3. All four coupons may be used, but each coupon must be accompanied by a postal order for 6d., made payable to JOHN BULL and crossed _____ and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.
4. All coupons arriving too late to be judged with absolute thoroughness will be duly returned.
5. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
6. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Result of 377th 'Bullets' Competition

FIRST PRIZE OF £250:

Mr. G. W. THOMPSON,
16, Milford Road, West Ealing, W.13.

Example:—BIG SWINDLE.
Bullet:—PILLAR BOX "TWOPENNY TUBE."

SECOND PRIZE OF £25:

Mr. F. CHALLIS, 22, St. Hilda Road, Folkestone
Example:—DOUBLE EVENT.
Bullet:—PARSONS "TRYING TO SAVE."

THIRD PRIZE OF £15:

Mr. H. E. WARNHAM, 28, Old Paradise Street, Lambeth, S.E.
Example:—HAND IN HAND.
Bullet:—ALLIES UNTIL PEACE CAME.
(Sent in on a Free "Target" Prize Coupon).

10 Holiday Prizes of £10 each:

MR. A. COOLEY, 2, Promenade Square, Harrogate: A MUG'S GAME—MAKING WIFE "SECOND FAVOURITE."
MR. D. PHILLIPS, 91, Headingley Mount, Leeds: UNTOLD WEALTH—INCREASES HONEST MAN'S TAXES.
MR. FRED WYATT, East View, Derbyshire: (Please send full address). UNTOLD WEALTH—CHANCELLOR WANTS—THEN IGNORES.
MR. T. SMITH, 28, Market St., Blackley, Manchester: NOT SPORT—NATIONAL GAME OR GRAB.
MR. R. POUNDER, 68, Northgate, Hartlepool: NO QUESTIONS ASKED—ABOUT OWNERSHIP IN RUSSIA.
MR. B. L. FERGUSON, 2, Dean Bank Tce., Edinburgh: LOOKING AHEAD—"MORE TROUBLE" THAN HITHERTO.
MR. H. TYSON, 45, Windsor Road, Torquay: IN DREAMLAND—EASY CONSCIENCE—GOOD PILLOW.
MR. I. BROUGH, Winchester House, Tolworth Park Road, Tolworth: IDLE THREAT—PAYS BETTER THAN STRIKE.
MR. BROWN, 129, Leeds Rd., Nelson, Lancs: HAVING A SHOT—WORKERS—IF MINERS SUCCESSFUL.
MR. W. CHAPMAN, 2/7, Wheeldon Street, Sheffield: GOOD NIGHT—DEPENDS ON "WHAT'S TAKEN."

10 Holiday Prizes of £5 each:

MRS. M. GAY, 36, Trinity Street, Exeter: LLOYD GEORGE THINKS—"THE GALLERY" THE HOUSE.
MR. W. HEWETT, 96, Latchmere Road, Lavender Hill, S.W.: IDLE THREAT—DOESN'T WORK—GERMANY DOES.
MR. J. A. GIBBS, 186, Portland Road, Newcastle-on-Tyne: A MUG'S GAME—STRIKING WAS—ISN'T NOW.
MR. A. W. BELL, 4, Railway Cottages, Woking: HAND IN HAND—CHARITY AND ADVERTISEMENT USUALLY.
MR. P. J. CLARK, 76, Sidney Road, Bootle, Lancs.: WATCHING THE BATHERS—EXPLANATION OF WIFE'S "COLDNESS."
MR. G. F. GOVAN, c.o. 54, Brunswick St., Swansea: NOT WORTH WHILE—SHUTTING PURSE TO-DAY. (Sent in on a Free "Target" Prize Coupon.)
MRS. S. GREENWOOD, 158, Lord Street, Southport: EMPTY CHURCHES—AND CROWD MADHOUSES—MEDIUMS.
MR. E. J. BAILEY, 96, Hampton Road, Ilford: GOING SLOW—WON'T IMPROVE "THE RACE."
MR. T. M. IRVINE, 5, Alexandra Terrace, Troon: GOING SLOW—REASON TRADE'S GOING FAST.
MR. J. PILGRIM, 7, George Road, Brentford, Mdx.: WATCHING THE BATHERS—OTHERS DRESSED LIKE THEM.

(Continued on opposite page.) ☞

List of 10s. Prize-winners in "Bullets" Competition No. 377 will be published in next week's "Competitors' Journal." Complete List of all Cash and other Prize-winners can be seen at the Offices of "John Bull."

THE JOHN BULL GREAT FREE FIRE INSURANCE

COVERING ALL RISKS BY FIRE TO HOME, LIFE & LIMB.

UNDER this most unique FREE INSURANCE OFFER anyone above the age of 16 can be insured for a period of one year. The premium charged by any Fire and Accident Insurance Company to secure similar benefits would certainly exceed £1, per annum. Under this scheme it is now absolutely free.

We have made our insurance as simple and comprehensive as possible, and shall not bother about any "legal representative" or "next of kin." Claims will be paid to the registered reader, who must personally sign the coupon, or to the person nominated thereon, and to no one else.

A separate coupon must be filled up in respect to each person to be insured.

This offer applies only to persons residing in, and properly situated in, England, Scotland, and Wales.

The full conditions governing this scheme will be published from time to time.

WHAT WE WILL PAY:

For Damage to contents of Home by Fire up to	£200
In case of Death directly due to Fire at Registered Reader's home	£200
For the Loss of Two Limbs or Both Eyes, or One Limb and One Eye	£200
For the Loss of One Limb or One Eye ..	£100
Medical Fees for Injuries not proving fatal but incapacitating the injured person from following his or her employment, up to ..	£10
In the event of a Temporary Total Disablement up to 13 weeks ..	£1 per week

ORDER FORM
To be Retained by Newsagent.

To .....
Newsagent.

Please deliver "JOHN BULL" to me regularly until further notice.

Signed .....

Address .....

June 26 1920.

You must also fill in the Registration Form, which will be found next to this, and post it to JOHN BULL Insurance Dept., 93, Long Acre, London, W.C.2, where your name and the name of your nominee will be duly registered.

REGISTRATION FORM
Which must be posted to—
JOHN BULL INSURANCE DEPT., Long Acre, W.C.2.

This is to notify that I have this day placed an order for the regular weekly supply of JOHN BULL with

.....Newsagent, of

.....

and desire you to register me as a regular subscriber under the terms of your Insurance Scheme.

In the event of my being injured or killed, or of my home or its contents being damaged, I hereby nominate to receive any payment due under this insurance, first myself, or in the event of my death:—

Name of Nominee .....

Address .....

Signature of Insured .....

(Mr., Mrs., or Miss)

Home Address .....

June 26 1920.

To remain qualified for the benefits, readers must continue to have "John Bull" regularly supplied to them.

Notice to cancel must be given, and acknowledgment of receipt of Registration Form is required.

£250 RACING PRIZE MUST BE WON

FOR NAMING FIRST FOUR HORSES OR NEXT BEST COUPON RECEIVED.

THIS IS YOUR LAST CHANCE for our prize of £250 for naming the first four horses in The Stud Produce Stakes to be run at Newmarket Wednesday, June 30, or for the next best coupon received. £250 MUST BE WON in any event, and there is NO ENTRANCE FEE.

This Competition is run in conjunction with "The National News."

LIST OF POSSIBLE RUNNERS.

ARMINTA C.	CROCCUS C.	HONEST PENNY	HOTS D'OR F.
ALLAN BREOK	CORYBANT	HELOT	NIRVANA
ARGUEDUS	GYLFORD	HER BIRTHDAY	NEEDLE EYE
ACCINEUR	COUPLET	JEWELLED STAR	OUBLIETTE
AGRICOLA	DESTINA C.	KITTY FRASER C.	PRIM RUN C.
BARRIBEL	EMBASSY	LA SOUFRIERE F.	PORT ROYAL
BAMBUSA F.	EAGLE EYE	LADY'S COLLAR F.	RANKSBOROUGH
BEDMAKER	EVERGREEN F.	LADY QUEX F.	STORNELL
BACHELOR'S CALL	FAIR OFFENDER C.	LIGNA C.	SERAPH F.
BED GOWN F.	FLYING COUNTESS F.	MAZE	SPALATE C.
BRILLIANT RAY	FLOWER OF YARROW	MY DAME F.	VIM
BEECHGROVE	FOUR BELLS	MERETTA F.	WILLIAM HOHENZOLLERN
BELLEGARDE	GREENLET	MINARET F.	WAYZGOOSE
CRIMSON	HELVIA C.	MINGIAN F.	WILD WITCH F.

This list is published for the assistance of competitors, and every care has been taken to ensure its accuracy. We do not, however, guarantee that the name of every possible runner has been included. We would advise competitors to make a careful study of the racing columns in "The National News" or the "Sunday Evening Telegram" before filling up their coupons.

RULES (which must be strictly adhered to).

1. All attempts must be made on coupons taken from the issue of JOHN BULL and NATIONAL NEWS announcing this Competition. Coupons must be written in ink, and must be filled up in accordance with the instructions given on this page.
2. The sum of £250 (Two Hundred and Fifty Pounds) will be paid to the sender of a coupon placing the first four horses in accordance with the official result of the Stud Produce Stakes, to be run Wednesday, June 30th. If no competitor succeeds in placing the first four horses, the £250 will be awarded to the sender of the coupon placing the first three. If no competitor succeeds in sending a coupon with the first four or three horses, the £250 will be awarded to the sender of the best coupon received. In the event of a tie or ties, the £250 prize will be equally divided. No competitor can receive more than one share of the £250.
3. No responsibility will be accepted by the Editor for the loss or non-delivery of any coupon. Proof of posting will not be accepted as proof of delivery or receipt. No correspondence will be entered into nor will interviews be granted. Any coupon on which an alteration of any kind has been made will be disqualified.
4. Any coupons received later than Monday, June 28th will be disqualified.
5. The Editor's decision must be accepted as final and legally binding in all matters concerning this Competition, and acceptance of this rule is an express condition of entry.

Cut out Coupon neatly and address all Entries as follows: "Stud Produce Stakes Competition, JOHN BULL, 25, Floral Street, Covent Garden London, W.C.2." Write "Racing" in top corner of envelope.

COMPETITORS CAN SEND AS MANY COUPONS AS THEY LIKE.

Cut Here

'JOHN BULL' FREE STUD PRODUCE STAKES COUPON.

CLOSING DATE, MONDAY, JUNE 28th.

HOW TO FILL IN THIS COUPON.

In the spaces below, opposite the words "1st," "2nd," "3rd" and "4th" respectively, **WRITE IN INK** the names of the horses you think will finish in that order.

1st.....

2nd.....

3rd.....

4th.....

Cut Here

Coupons must be cut—not torn out.

I enter JOHN BULL Racing Competition in accordance with the rules and conditions on this page, and agree to accept the Editors' decision as final and legally binding and enter on that understanding.

Signed .....

Address .....

20 "Bullets" Holiday Prize-winners of £2 10s. each (Continued from opposite page.)

ABEL, F. H. Mrs., 88, Mt. Pleasant Rd., N.15.
ADNE, G. C., Broughwallis, Doncaster.
BIGGS, Mrs., Rockborne, Millbrook Rd., S'th'mpton.
BOND, W. G., 284, Smithdown Rd., Sefton Pk., L'p'l.
DAVEY, L. G., 10, Laira Street, Plymouth.
FRASER, R. H., 5, Vaughan Rd, New Brighton.
FOWLER, R. C., 61, Gauden Road, S.W.4.
GIBSON, L. Mrs., 120, Church St., North Shields.
GIBSON, Mrs., 1, John St., Llanelly, S. Wales.
HUDSON, R., Tarn Bank, Underbarrow, Nr. Kendal.
JELL, M., Miss, Chipping Hill, Witham.
[illegible], R. R., 102, Parkdale Road, S.E.18.
NEWCOMBE, G., 72, Rochdale Rd., Bacup, Lancs.
REED, E. C., 5, Holly Av., Runcorn Rd., Balsall H'th.
ROBINSON, H., Oakfield Aberdeen Rd., Wealdstone.
SPENCER, E., Mrs., 71, Meadow St., Moss Side, Manc.
WEBB, J., 16, Midsummer Av., Hounslow, Middlesex.
WINGRAVE, D. J. Mrs., 44, Brook St., Luton, Beds.

WEDDED BLISS!

The COMRADESHIP OF MARRIED LIFE and the prospect of a happy home are the desires of all men and women who are honest with themselves.

DON'T SPOIL YOUR PARADISE BEFORE YOU ENTER IT. VENEREAL DISEASE has destroyed many homes, and killed or maimed the offspring.

Persons who have been infected with Syphilis or Gonorrhœa should feel bound in honour to submit to a medical examination before entering into marriage.

Free information can be had by writing to the N.C.C.V.D., 34, Avenue Chambers, Southampton Row, London, W.C.1, marking the envelope "MEDICAL" (B).

All correspondence is treated in a private and confidential way, and replies are sent in a plain cover.

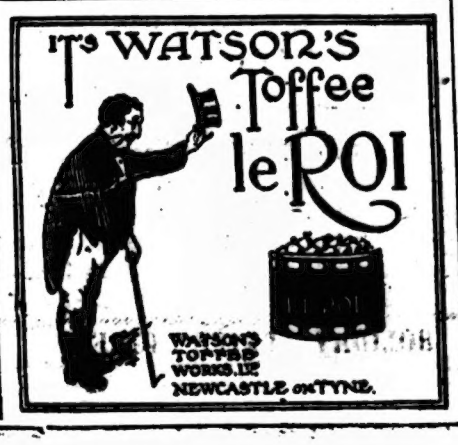
This announcement is issued by the National Council for Combating Venereal Diseases, a responsible body recognised by the Government. President: Rt Hon. Lord Gorell. Vice-Presidents: Sir Thomas Barlow, Bt., M.D., F.R.S. Sir Francis Champneys, Bt., M.D. Chairman of Propaganda: Sir Malcolm Morris, K.C.V.O., F.R.C.S.E. General Secretary: Mrs. A. C. Gotto, O.B.E.

THE "JOHN BULL" GUARANTEE.—We guarantee the goods advertised by every firm whose trade announcement appears in JOHN BULL, i.e., we hold ourselves responsible for their being of the quality and standard represented at the time of purchase and the date of payment, either in full or of first instalment, and if any reader can show just cause for dissatisfaction with the purchase of any goods made through any trade advertisement in our columns, we will refund the purchase money, provided the goods complained of are sent to us [illegible] not from the date of original purchase. All communications should be addressed to JOHN BULL, Advertisement Department, 92, Long Acre, London, W.C.2.

DYSPEPTICS GET RELIEF OR MONEY BACK.

A REMARKABLE REMEDY.

The contention that over 90 per cent. of all stomach troubles are either directly or indirectly due to acidity or food fermentation, seems to be amply proven by the uniformly instant relief experienced by sufferers from indigestion and dyspepsia, who take half-a-teaspoonful of pure Bisurated Magnesia in a little water immediately after eating. Many dyspeptics, however, have tried so many highly praised remedies without obtaining relief, that they have begun to think nothing can help them. It is, therefore, a matter of pleasant surprise to these people to learn that every bottle of Bisurated Magnesia is accompanied by a binding guarantee to return the purchase price if it fails to give complete satisfaction—proof positive of our confidence that Bisurated Magnesia, which is readily obtainable of any chemist, and costs but 3s. for a large bottle, is the most remarkable remedy ever known for dyspepsia, indigestion, acidity, flatulence and stomach troubles generally.



HAIRCUTTING AT HOME

By Douglas Pruner.

It is true, with the Douglas Pruner, you can cut your own hair or trim it any length you like without any fear of making a botch of it even the first trial. You can even cut or trim your own hair far quicker and quite as good as a first-class barber, and your haircut won't cost a penny. It is nothing but a process of combing. You use it as you use a comb. The result is always smooth and even no matter how much hair you wish to cut off. The Douglas Pruner trims just a little off long or curly hair or shaves the neck. It cuts the hair at the back and behind the ears with the greatest ease, just as you like and not as the barber likes. The Douglas Pruner is not a new experiment, its success is proved by the fact that there are nearly 20,000 in use in Great Britain alone. Do not doubt this. You can try the Douglas Pruner free for seven days. Send price 5s. 6d. for a Douglas Pruner complete with spare blade. If you do not like it send it back and we will return 5s. 6d. to you without question. Send now before price advances to :—

DOUGLAS KIRBY & Co., [Dept. JB.,
St. John's Lane, Gloucester.

SEEDS THAT MAKE YOU WELL!

Tiny vegetable seeds that supersede pills and drugs in curing Liver Troubles, Stomach Disorders, Indigestion, Constipation, Biliousness, etc. Safe, simple, and certain. Ask for "Dr. Sands' Liver Seeds," and refuse substitutes.
Insist on the little grey carton with the Healthseed sower.
4/3 from all Chemists; or 1/3 post free from
SANDS' MEDICINE CO., LTD., 58, HANOVER STREET, LIVERPOOL.

THE TEST OF THE STAIRS.

Many people, otherwise in apparently good health, find themselves "out of breath" after slight exertion. To them it seems a long journey to reach the top of a flight of stairs, for they must rest on the way. This breathless condition, when accompanied by pale cheeks and lips, is a characteristic symptom of anæmia, and is caused by the lack of red corpuscles in the blood. When the blood lacks red corpuscles it is a scientific fact that a course of Dr. Williams' pink pills will cause them to increase.

When a girl's colour fades, when her cheeks and lips grow pale, and she soon gets short of breath, and her heart palpitates after slight exertion or under the least excitement, it means that she is suffering from thin blood, otherwise anæmia. Headache and backache often accompany this condition, and nervousness is frequently present.

The remedy is to build up the blood, and for this purpose Dr. Williams' pink pills are unequalled. They restore the blood, bring brightness to the eyes, and put colour in the cheeks and lips.

Begin Dr. Williams' pink pills. Get a supply from any dealer, and say you must have Dr. Williams'.

FREE.—A free book of health will be sent to any reader who sends a postcard to Book Dept., 36, Fitzroy Square, London, W. 1. ADVT.

"MILES AHEAD OF SOAP"
GRE-SOLVENT
INSTANTLY DISSOLVES GREASE & GRIME
For the Hands and the Household.
In Tins at 4½d., 8d. and 1/9

SPECIAL ADVERTISING OFFER

Pair of full Double Bed size (64 by 81) real Lancashire woven, hemmed and finished strong Twill Sheets; Two superior quality hemmed White Bleached Pillow Cases; One large full Double Bed size (66 by 86) lovely Art Flowery Patterned and seasonable real "Marcella" Bedspread; Two large size coloured strong durable Towels One large size, neatly designed in various colours, genuine British made fringed Hearth Rug.

This special advertising Sale sent, *Carriage Paid*, to any address in the British Isles for only **40/-**. (Colonial orders 5/- extra.) **Our Guarantee:** If these goods are not satisfactory return them to us and we will refund your money in full, *together* with cost of carriage. Don't delay, send *now* and secure this splendid offer.

THE DIRECT DRAPERY CO. (Desk 13), 300, LYTHAM RD., BLACKPOOL, LANCS.

Sickness, Wasting and Violent Pain.

London Lady's Illness that Baffled Treatment Soon Cured by Dr. Cassell's Tablets.

Mrs. Cross.

Mrs. Cross, 35, Brockdene Road, Plumstead, says: "I was ill for a month with pneumonia, which left me terribly weak and dizzy, and with severe griping pains in my body, which nothing would relieve. I ate hardly anything, for I had no appetite, and naturally I wasted away till I was just a shadow. I felt very sick at times, and used to vomit, sometimes three times a day. My complaint was said to be colic, and I had medicine for it, but instead of getting better I got worse. I looked awful by this time, pale as a sheet, and everybody thought I was dying. My husband was in France, and when he came home on leave he sat up with me, fearing I would die any minute. "I was almost hopeless of recovery, when I got Dr. Cassell's Tablets. But soon there was a change then. I began to eat better, and the terrible [illegible] less till it was quite gone. Rapidly my health and strength came back, and now I feel like a new being, I am so well and active."

Dr. Cassell's Tablets

The Universal Home Remedy for—

Nervous Breakdown	Kidney Trouble
Nerve Paralysis	Indigestion
Neuritis	Wasting Disease
Neurasthenia	Palpitation
Sleeplessness	Vital Exhaustion
Anæmia	Nervous Debility

Especially valuable for Nursing Mothers and during the Critical Periods of Life.

HOME PRICES 1/3 & 3/- The 3/- size being the more economical. Sold by Chemists in all parts of the world. Ask for DR. CASSELL'S Tablets and Refuse Substitutes.

FREE INFORMATION as to the suitability of Dr. Cassell's Tablets in your case, sent on request. DR. CASSELL'S CO., LTD., CHESTER RD., MANCHESTER, ENGLAND.

Hindes

HAIR TINT FOR GREY OR FADED HAIR.

Tints grey or faded hair any natural shade desired — brown, dark-brown, light-brown or black. It is permanent and washable, has no grease, and does not burn the hair. It is used by over three-quarters of a million people. A Medical Certificate accompanies each bottle. Of all Chemists, Stores, and Hairdressers, 2/6 the Flask or direct from HINDES Ltd., 1, Tabernacle Street, City, London.

Patentees and Manufacturers of the World-Famous Hindes Wavers.

MODERNISED PROVERB

"All is not gold that glitters," just as all substitutes fall far short of BORWICK'S for making deliciously light pies, pastry, cakes, &c.

BORWICK'S BAKING POWDER.

Insist on having BORWICK'S.

GRAVES OF SHEFFIELD

Write for patterns, post free, of Overcoats, Suits, Costumes, Paletots, Raincoats, Mackintoshes etc., or Catalogues of Footwear, Wool Scarfs, Drapery, Ladies' and Children's Clothing, Sheffield Cutlery, Gramophones and Records, Tea and Dinner Services, Bedsteads, Bedding, Sewing Machines, Cycles, Trees, Carpets and Lino, Poultry & Appliances, etc. Grand values. **EASY** J. G. GRAVES LTD. SHEFFIELD **TERMS**

I TOOK CICFA for my INDIGESTION

(in Stomach & Bowel)

"Now I eat whatever I desire."

"I wish all Indigestion Sufferers to know that every word I say is true."

READ THE EXPLANATION.

If you are suffering from Indigestion, whatever the cause may be, you are likely to think that a remedy which cures others may not suit your case because you think yours is different, and your symptoms may be different; but the root causes of all cases of Indigestion are always the same, that is, there is not enough of the Digestive Ferments which Nature must have to digest the Albuminous food in the Stomach and also to digest the Starchy food in the Bowel.

Without these Digestive Ferments one person will suffer with Heartburn, Wind, and Gas-Rising, White-coated Tongue, Sharp Headache, Blotched Complexion, Red Nose, Flushed Face, etc., while another will suffer from Flatulence, Bilious Symptoms, caused by obstructed Bile Circulation, Acidity with teeth on edge, and attacks of Gout and Rheumatism, and Constipation with all the misery which it causes; but whether you have some or all of these symptoms YOU CAN BE PERFECTLY CURED ONLY BY A REMEDY WHICH SUPPLIES NATURE'S DIGESTIVE FERMENTS. Without those ferments you may "happen" to get well, but with them you cannot fail to be cured, and THOSE FERMENTS ARE FOUND ACTIVE WHEN CICFA IS TAKEN.

Mr. David realises these facts, and having known the sufferings from Indigestion, and the joy of health, with the pleasure of eating what he pleases, he wishes all sufferers to know that Cicfa cured him, and that his words are true.

NOW READ MR. DAVID'S WORDS:

3, Fenham Road,
Tubwell Port, S.

"Dear Sirs,—

Some time ago I wrote to you for a sample of your Indigestion remedy, Cicfa. The sample did me such brilliant relief that I continued by purchasing the 1s. 3d. tubes. I had been suffering with Indigestion for about 18 years, and had tried several other remedies, but I found them all failures. Then I took Cicfa, and found it necessary to take only three or four tubes, and I was and am now able to eat whatever I desire. I think honestly that Cicfa is most wonderful, and deserves the highest praise. I always strongly recommend it to any of my friends that I find are afflicted with Indigestion. I really cannot find words to express my gratitude nor my pleasure at having found a remedy which really removes Indigestion as Cicfa has removed mine. I only hope that if you publish this letter those sufferers from Indigestion who read it will believe that every word I say is true, and will immediately take Cicfa, the only certain remedy. Thanking you for my present health, and for being able to enjoy life again.

—Yours truly, F. L. DAVID."

18,000 BRITISH DOCTORS *have taken up Cicfa. Hundreds of them have written us privately of the splendid results which they have obtained by its use. When thousands of British doctors are satisfied with Cicfa, you do not need a sample with which to test it. There can be no better proof.* You can proceed to take it at once.

Sold everywhere; prices, 1/3 & 3/-.

THE CICFA COMPANY,

8a, Duke St., Manchester 8a., London, W.

JOHN BULL 26/6/26.

Printed and published by the Proprietors ODHAMS PRESS LTD., 93 and 94, Long Acre, London, W.C.2. Agents for the Colonies, Gordon and Gotch, Ltd., London, Australia, Canada, etc.; South Africa, Central News Agency, Ltd.; also Imperial News Co., Ltd., and Montreal News Co., Ltd., Canada.